GOVERNMENT OF INDIA
MINISTRY OF AGRICULTURE AND FARMERS WELFARE
DEPARTMENT OF AGRICULTURE AND FARMERS WELFARE

LOK SABHA
UNSTARRED QUESTION NO. 2586
TO BE ANSWERED ON THE 5TH AUGUST, 2025

FARMERS REGISTERED UNDER e-NAM

2586. SHRI MANI A:

Will the Minister of AGRICULTURE AND FARMERS WELFARE कृषि एवं किसान कल्याण मंत्री be pleased to state:

(a) total number of farmers currently registered with the National Agriculture Market (e-NAM) platform in the State of Tamil Nadu, particularly in the Dharmapuri Constituency;

(b) the measures undertaken by the Government to promote and enhance the registration of farmers on the e-NAM platform in Tamil Nadu, with specific initiatives in Dharmapuri district;

(c) whether the Government has any plans to expand the reach and functionality of the e-NAM platform to additional mandis and districts in Tamil Nadu, especially in underserved regions like Dharmapuri; and

(d) if so, the details of such expansion plans including the number of new mandis proposed to be integrated with e-NAM in Tamil Nadu particularly in Dharmapuri district?

ANSWER

THE MINISTER OF STATE FOR AGRICULTURE AND FARMERS WELFARE

कृषि एवं किसान कल्याण राज्य मंत्री (SHRI RAMNATH THAKUR)

(a):   4,67,186 farmers are registered on the National Agriculture Market (e-NAM) platform in the State of Tamil Nadu as on 30.06.2025 including 6,313 farmers of Dharmapuri District.

(b):   Under the scheme, two training programs are conducted annually for each e-NAM mandi to educate farmers and other stakeholders on effectively using the online trading platform. The platform has been made accessible through both web and mobile applications. Additionally, tutorial content is disseminated via social media channels to enhance digital outreach. Since inception, 2,132 awareness sessions have been held across Tamil Nadu till 30.06.2025 training 1,73,157 farmers including 71 awareness sessions conducted in Dharmapuri district training 6,717 farmers to encourage them to register on e-NAM platform.

(c) to (d):   Onboarding of Mandis on e-NAM Portal depends on the proposals received from State Governments. 213 mandis from Tamil Nadu have so far been onboarded with the e-NAM platform.

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