

GOVERNMENT OF INDIA
MINISTRY OF COMMERCE AND INDUSTRY
DEPARTMENT OF COMMERCE
LOK SABHA
UNSTARRED QUESTION NO. 2531
ANSWERED ON 05/08/2025

BHARAT MART

2531. SHRI TRIVENDRA SINGH RAWAT:
SHRI KHAGEN MURMU:

Will the Minister of **COMMERCE AND INDUSTRY** (वाणिज्य एवं उद्योग मंत्री) be pleased to state:

- (a) the expected completion year of Bharat Mart and the timeline for full operationalisation;
- (b) whether the marketplace aims to cater to regions beyond the UAE, such as the Middle East, Africa, and Eurasia;
- (c) if so, the strategies are being adopted to access these markets; and
- (d) the measures which are being planned or implemented to ensure Indian traders, exporters, and manufacturers are able to fully utilise the free-zone and mainland benefits provided by Bharatmart?

ANSWER

वाणिज्य एवं उद्योग मंत्रालय में राज्यमंत्री (श्री जितिन प्रसाद)

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY
(SHRI JITIN PRASADA)

(a) to (d): Bharat Mart is envisaged as a marketplace that provides Indian traders, exporters, and manufacturers access to markets in the Middle East, Africa and Eurasia, including for the priority sectors identified by Government of India such as textiles, engineering goods, pharma, agriculture and processed foods, etc. The construction of Bharat Mart is expected to begin shortly. Bharat Mart is situated within Jebel Ali Free Zone (JAFZA), adjacent to Jebel Ali Port and Al Maktoum Airport, offering multimodal access to regional and global destinations. The strategic location of Bharat Mart will facilitate cost-efficient access to GCC, Africa and Eurasia. Bharat Mart is aligned with high-potential export sectors prioritized based on India-UAE CEPA benefits and trade demand analyses. These include

textiles and garments, agriculture and food processing, engineering goods, pharmaceuticals and healthcare, handicrafts as well as automotive components and machinery- sectors that align strongly with the markets of GCC and Africa. The Export Promotion Councils, Federation of Indian Export organisations and major Indian industry bodies in collaboration with DP World are engaging with Indian exporters and manufacturers, with the goal of attracting related businesses and to create scalable industry clusters within the Bharat Mart. Bharat Mart will offer showroom and warehousing space, designed to accommodate various business sizes and operational models from display-driven retail spaces to back-end fulfillment and light manufacturing zones.
