

GOVERNMENT OF INDIA

MINISTRY OF CULTURE

LOK SABHA

UNSTARRED QUESTION NO.216

ANSWERED ON 21.07.2025

FINANCIAL ASSISTANCE FOR TRADITIONAL ARTISTS IN RURAL AREAS

**†216. Dr. Shivaji Bandappa Kalge:
Shri Bhumare Sandipanrao Asaram:
Shri Gyaneshwar Patil:
Smt. Delkar Kalaben Mohanbhai:**

Will the Minister of CULTURE be please to state:

- (a) whether Government has implemented any financial assistance schemes for traditional artists in rural areas of different States of the country, if so, the details thereof in the States of Maharashtra, Madhya Pradesh and Union Territory of Dadra and Nagar Haveli;
- (b) the details of the schemes providing financial assistance to promote startups and innovation related to art and culture;
- (c) whether the Government is providing any financial support to promote traditional art and culture globally through digital media and online platforms; and
- (d) if so, the details thereof, particularly in UT of Dadra and Nagar Haveli?

ANSWER

MINISTER FOR CULTURE AND TOURISM

(SHRI GAJENDRA SINGH SHEKHAWAT)

(a): The Ministry of Culture administers Kala Sanskriti Vikas Yojana (KSVY), a Central Sector scheme consisting various scheme components, for providing financial assistance to artists engaged in various forms of performing arts including traditional arts in rural areas of different State of the country including the States of Maharashtra, Madhya Pradesh and Union Territory of Dadra and Nagar Haveli. The brief of these schemes is given at **Annexure - I**. The details of quantum of financial assistance provided and number of cultural organizations/individuals supported under various schemes during the last three years across the country is given at **Annexure – II**.

(b) As such no financial scheme is administered by Ministry of Culture to promote startup and innovation related to art and culture.

(c) & (d): To promote India's rich cultural heritage including UT of Dadra and Nagar Haveli, Ministry of Culture implements a scheme titled 'Global Engagement Scheme' to enhance India's image in the global arena in a concerted manner. The objective of the scheme is providing artists practicing Indian art forms including traditional art & culture an opportunity to perform abroad under the banner of 'Festival of India'.

**Annexure referred to in reply of part (a) of the Lok Sabha Unstarred Question No.216#
answered on 21.07.2025**

1. FINANCIAL ASSISTANCE FOR PROMOTION OF GURU-SHISHYA PARAMPARA (REPERTORY GRANT)

The objective of this scheme component is to provide financial support for all genres of performing arts activities like dramatic groups, theatre groups, music ensembles, children theatre etc. and imparting training of artists by their respective Guru on regular basis in line with Guru-Shishya Parampara. As per the scheme, support is provided to 1 Guru and maximum 18 Shishyas in the field of theatre, music & dance. The Amount of Assistance for Guru is Rs.15000/- per month and for Shishya, the same is Rs.2000-10000/-per month depending upon the age of artist.

2. FINANCIAL ASSISTANCE FOR PROMOTION OF ART AND CULTURE: This scheme has following sub-components :

i. Financial Assistance to Cultural organizations with National Presence

The objective of this scheme component is to promote and support cultural organisations with national presence involved in promotion of art and culture throughout the country. This grant is given to such organisations that have a properly constituted managing body, registered in India; having a pan-India character with national presence in its operation; adequate working strength; and have spent 1 crore or more during 3 of the last 5 years on cultural activities. The quantum of grant under this scheme is Rs.1.00 crore which can be increased to Rs.5.00 crore in exceptional cases.

ii. Cultural Function & Production Grant (CFPG)

The objective of this scheme component is to provide financial support to NGOs/ Societies/ Trusts/ Universities etc. for Seminars, Conference, Research, Workshops, Festivals, Exhibitions, Symposia, Production of Dance, Drama-Theatre, Music etc. The quantum of grant under this scheme is Rs.5 Lakh for an organization which can be increased to Rs. 20.00 lakhs in exceptional cases.

iii. Financial Assistance for the Preservation & Development of Cultural Heritage of the Himalayas

The objective of this scheme component is to promote and preserve the cultural heritage of the Himalayas through research, training and dissemination through audio visual programmes. The financial support is provided to the organizations in the States falling under the Himalayan Region i.e. Jammu & Kashmir, Himachal Pradesh, Uttarakhand, Sikkim and Arunachal Pradesh. The quantum of grant is Rs.10.00 lakh per year for an organization which can be increased to Rs. 30.00 lakh in exceptional cases.

iv. Financial Assistance for the Preservation & Development of Buddhist/Tibetan Organization

Under this scheme component financial assistance is provided to the voluntary Buddhist/Tibetan organizations including Monasteries engaged in the propagation and scientific development of Buddhist/Tibetan Cultural and tradition and research in related fields. The quantum of funding under scheme component is Rs. 30.00 lakhs per year for an organization which can be increased to 1.00 crore in exceptional cases

v. Financial Assistance for Building Grants including Studio Theatres

The objective of this scheme component is to provide financial support to NGO, Trust, Societies, Govt. Sponsored bodies, University, College etc. for creation of Cultural infrastructure (i.e. studio theatre, auditorium, rehearsal hall, classroom etc.) and provision of facilities like electrical, air conditioning, acoustics, light and sound systems etc. Under this scheme component, the maximum amount of grant is up to Rs.50 Lakh in metro cities and up to Rs.25 Lakh in non- metro cities.

vi. Domestic Festivals and Fairs

The objective of this scheme is to provide assistance for holding the 'Rashtriya Sanskriti Mahotsavs' organized by Ministry of Culture. Rashtriya Sanskriti Mahotsavs (RSMs) are conducted through Zonal Cultural Centres (ZCCs) where a large number of artists from all over the country are engaged to showcase their talents. From November, 2015 onwards, fourteen (14) RSMs have been organized by Ministry of Culture in the country.

3. FINANCIAL ASSISTANCE FOR CONSTRUCTION OF TAGORE CULTURAL COMPLEXES (TCC)

The aim of the scheme component is to provide financial support to NGO, Trust, Societies, Govt. Sponsored bodies, State / UT Govt. University, Central/State Govt. agencies/bodies, Municipal Corporations, reputed not-for-profit organizations etc. for creation of new Large Cultural Spaces such as Auditorium with facilities and infrastructure for stage performances (dance, drama and music), exhibitions, seminars, literary activities, green rooms, etc. The Scheme component also provides support for restoration, renovation, extension, alteration, up-gradation, modernization of existing cultural facilities (Rabindra Bhawans, Rangshalas) etc. Under this scheme component, the financial assistance for any project will normally be up to a maximum of Rs. 15.00 crore. Central financial assistance would be 90% of the total approved project cost and remaining 10% of the total approved project cost will be borne by the recipient State Govt./NGO or concerned organization for NER Projects and except NER, there is 60:40 ratio for central assistant and state share (matching share).

4. SCHEME OF SCHOLARSHIP AND FELLOWSHIP FOR PROMOTION OF ART AND CULTURE: The scheme consists of following three components:

i. Scheme for the Award of Fellowship to Outstanding Persons in the field of Culture

Upto 400 fellowships (200 Junior and 200 Senior) are awarded in a batch year to outstanding persons in the age group of 25 to 40 years (Jr.) and above 40 years (Sr.) in different cultural fields @ of Rs. 10,000/- p.m. and 20,000/-p.m. for the period of 2 years for cultural research. The Fellowship is released in four equal six monthly installments.

ii. Scheme for Scholarships to Young Artistes in Different Cultural Fields

Upto 400 Scholarships are awarded in a batch year. Under this scheme financial assistance is given to young artistes of outstanding promise in the age group of 18-25 years for advanced training within India in the field of Indian Classical Music, Indian Classical Dance, Theatre, Mime, Visual art, Folk, Traditional and Indigenous Arts and Light Classical Music etc. @ Rs. 5,000/- p.m. for 2 years. The Scholarship is released in four equal six monthly installments.

iii. Tagore National Fellowship for Cultural Research

The purpose of the Scheme Component is to invigorate and revitalize the various institutions under the Ministry of Culture (MoC) and other identified cultural institutions in the country, by encouraging scholars/ academicians to affiliate themselves with these institutions to work on projects of mutual interest. Upto 15 Fellowships (Rs.80,000/- p.m. + Contingency Allowance) and 25 Scholarships (Rs.50,000/- p.m. + Contingency Allowance) for a maximum period of 2 Years. The Fellowship is released in four equal six monthly installments.

5. FINANCIAL ASSISTANCE FOR VETERAN ARTISTS

The objective of this Scheme is to provide financial assistance maximum upto Rs.6.000/- p.m. to the old artistes and scholars aged 60 years above having annual income not exceeding Rs.72,000/- who have contributed significantly in their specialized fields of arts, letters etc. In the event of death of the beneficiary, the financial assistance is transferred to his/her spouse.

Annexure - II

Annexure referred to in reply of part (a) of the Lok Sabha Unstarred Question No.216# answered on 21.07.2025

Number of organizations / Individuals supported under various schemes across the country

Sl. No.	Name of Scheme	Financial year					
		2022-2023		2023-2024		2024-2025	
		Number of Individuals / Organizations supported	Quantum of financial assistance provided (Rs. In Cr.)	Number of Individuals / Organizations supported	Quantum of financial assistance provided (Rs. In Cr.)	Number of Individuals / Organizations supported	Quantum of financial assistance provided (Rs. In Cr.)
1.	Financial Assistance for Promotion of Guru Shishya Parampara (Repertory Grant)	1213	86.22	1882*	77.95	1418	84.03
2.	Financial Assistance to Cultural Organizations with National Presence (including R.K. Mission, West Bengal)	15	11.60	24	12.67	28	11.83
3.	Cultural Function and Production Grant	2156	32.75	2242	24.61	1710	32.19
4.	Financial Assistance for the Preservation and Development of Cultural Heritage of the Himalayas	225	4.68	149	2.93	48	0.87
5.	Financial Assistance for the Development of Buddhist/ Tibetan Culture & Art	401	26.01	330	15.57	392	22.40
6.	Financial Assistance for Building Grants including Studio Theatres	21	1.23	15	1.08	23	1.51
7.	Fair and Festival	-	7.62	-	21.49	-	2.96
8.	Scheme for the Award of Fellowship to Outstanding Persons in the Field of Culture	980	13.63	1141	11.19	928	11.89
9.	Scheme for Scholarships to Young Artistes in Different	395	1.19	1507	4.52	1077	3.25

	Cultural Fields						
10.	Tagore National Fellowship for Cultural Research	-	-	6	0.35	19	1.05
11.	Financial Assistance for construction of Tagore Cultural Complexes (TCC)	1	5.00	4	15.56	1*	3.00
12.	Financial Assistance for Veteran Artists	3651	18.59	3811	28.96	4636	26.09
13.	Seva Bhoj Yojana	3	1.43	2	1.46	3	1.45

* Pursuant to the instructions issued by Department of Expenditure regarding revised procedure for flow of funds under Central Sector Schemes and implementation of Central Nodal Agency (CNA) module, the financial assistance under this scheme was released through Central Nodal Agency Module of payment to the selected grantee organizations.
