

GOVERNMENT OF INDIA

MINISTRY OF AYUSH

LOK SABHA

ADMITTED UNSTARRED QUESTION NO. 2123

TO BE ANSWERED ON 01.08.2025

“Promotion of AYUSH System of Medicine”

2123. Shri Rajeev Rai:

Will the Minister of *Ayush* be pleased to state:

- a) whether the Government has undertaken measures to promote and propagate AYUSH system of medicine among common people in the country including rural areas;
- b) if so, the details thereof including the measures taken by the Government in Mau and Ballia districts of Uttar Pradesh in this regard;
- c) whether the Government has established any dedicated educational institute for AYUSH system of medicines during the last five years; and
- d) if so, the details thereof and if not, the reasons therefor?

ANSWER

THE MINISTER OF STATE (IC) OF THE MINISTRY OF AYUSH

(SHRI PRATAPRAO JADHAV)

(a) & (b) Yes, with the view to fulfil the mandate of propagation of Ayush System of Healthcare, the Ministry implements a Central Sector Scheme for promotion of Information, Education and Communication (IEC). This aims to reach out to all sections of the population across the country including the rural areas. Under this Scheme, the Ministry organises National/State level Arogya Fairs, Yoga Fests/Utsavs, Ayurveda Parvs, celebrate important days, Participate in Health fairs/melas, Exhibitions, etc., Provide financial assistance for organising seminars, workshops, conferences and conduct multimedia, print media campaigns, etc., to create awareness among citizens regarding Ayush systems of medicine.

Under the IEC Scheme, the proposals are received on Ayush NGO portal from organisations for conducting the events as per components of the Scheme. With regard to Mau District and Ballia District of Uttar Pradesh, no proposal has been received in the Ministry from any organisation under IEC Scheme. The activities undertaken in the State of Uttar Pradesh in the last three years are as follows:

- i. Participation in Expo: Rise in UP at Ghaziabad from 22nd-24th November 2022
- ii. State Level Arogya Fair at Varanasi from 24th -27th February 2023
- iii. Ayurveda Parv at Meerut from 11th -13th March 2023
- iv. Participation in Expo: Rise in India at Ghaziabad from 21st -23rd December 2023
- v. Participation in Expo: Rise in India at Ghaziabad from 20th -22nd February 2025
- vi. Participation in Expo: World Wetland Day at Gonda on 2nd February 2025

(c) &(d) The Government has established 06 Nos of dedicated educational institutes for Ayush Systems of medicine during the last five years. The details are as under: -

New Institute

- i. National Institute of Sowa Rigpa, Leh

Satellite Institute

- i. National Institute of Ayurveda, Panchkula (Satellite Institute of National Institute of Ayurveda, Jaipur)
- ii. National Institute of Homoeopathy, Narela (Satellite Institute of National Institute of Homoeopathy, Kolkata)
- iii. National Institute of Unani Medicine, Ghaziabad (Satellite Institute of National Institute of Unani Medicine, Bangalore)
- iv. All India Institute of Ayurveda, Goa (Satellite Institute of All India Institute of Ayurveda, Delhi)

Additional Centre

- i. NISARG GRAM, an additional centre of National Institute of Naturopathy, Pune
