## GOVERNMENT OF INDIA MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

## LOK SABHA UNSTARRED QUESTION NO. 2025 TO BE ANSWERED ON: 31.07.2025

#### SPECIAL INCENTIVE TO WOMEN ENTREPRENEURS

### 2025. SHRI JASWANTSINH SUMANBHAI BHABHOR:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) the progress in connecting Micro, Small and Medium Enterprises (MSMEs) units in Dahod district with Export Facilitation Centres (EFCs);
- (b) whether the Government is providing special incentives to women entrepreneurs in tribal-dominated regions of Gujarat under the TEAM MSME scheme and;
- (c) whether training programmes have been initiated in Dahod to provide digital marketing and e-commerce support for MSMEs and if so, the details thereof?

#### **ANSWER**

# MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES (SUSHRI SHOBHA KARANDLAJE)

- (a): The Ministry of Micro, Small and Medium Enterprises has established 65 Export Facilitation Centers (EFCs) across the country with the aim of providing requisite mentoring and handholding support to MSMEs in exporting their products and services including 03 in Gujarat. A total of 3,510 MSMEs have availed the services of these Export Facilitation Centers in the country including Gujarat during the year 2024-25.
- (b) and (c): Trade Enablement and Marketing (TEAM) Initiative of the Ministry aims at supporting Micro and Small Enterprises in all parts of the country, including in tribal dominated regions of Gujarat, to adopt e-commerce practices by providing assistance in onboarding on to the Open Network for Digital Commerce (ONDC) platform, account management, transport and logistics. This Initiative aims at benefiting 5 lakh MSEs, including 2.5 lakh women -owned MSEs. One Awareness programme on MSME TEAM Initiative was conducted in Ahmedabad, Gujarat in January 2025.

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