

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

LOK SABHA
UNSTARRED QUESTION NO. 1871
TO BE ANSWERED ON: 31.07.2025

TEAM SCHEME

1871. SMT. KAMALJEET SEHRAWAT:
SHRI VIJAY BAGHEL:
SHRI BHARATSINHJI SHANKARJI DABHI:
SHRI PRADEEP PUROHIT:
SHRI BALABHADRA MAJHI:
DR. RAJESH MISHRA:
SMT. MALA RAJYA LAXMI SHAH:
SHRI SHANKAR LALWANI:
DR. LATA WANKHEDE:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) the funds allocated under the scheme, Trade Enablement and Marketing (TEAM), States/UTs-wise including Odisha;
- (b) the manner in which the scheme plans to leverage Digital Public Infrastructure to promote Micro, Small and Medium Enterprises (MSMEs) in e-commerce;
- (c) whether any special emphasis would be given to women entrepreneurs under the scheme;and
- (d) if so, the details thereof along with the status of implementation thereof, State/UT-wise including Durg Lok Sabha Constituency in Chhattisgarh and Sidhi Lok Sabha Constituency in Madhya Pradesh?

ANSWER

MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES
(SUSHRI SHOBHA KARANDLAJE)

- (a): The Trade Enablement and Marketing (TEAM) Initiative is a Sub- Scheme of the scheme 'Raising and Accelerating MSME Performance' (RAMP), which is a Central Sector Scheme. Therefore, no State/UT wise budget allocation is made. The outlay of MSME TEAM Initiative is Rs. 277.35 Cr. for the duration of 3 years from 2024 to 2027.
- (b): The TEAM Scheme leverages Digital Public Infrastructure to empower MSMEs in e-commerce by:
- i. Providing MSMEs direct access to a Government-backed digital commerce network called Open Network for Digital Commerce (ONDC) which offers ready-made online storefronts, integrated digital payment solutions, and logistics support.
 - ii. Reducing the need for MSMEs to build their own e-commerce platforms by enabling onboarding and cataloguing through ONDC's interoperable systems.
 - iii. Using the TEAM portal to digitally register MSMEs, capture their business profiles, and match them efficiently to Seller Network Participants (SNPs) for streamlined onboarding and ongoing digital business support.
 - iv. Facilitating capacity-building workshops and support for MSMEs, ensuring they can readily use and benefit from e-commerce and digital market opportunities.

(c) & (d): Yes, MSME TEAM Initiative envisages to benefit 5 lakh Micro and Small Enterprises (MSEs) of which 50% are to be women owned MSEs.

State/UT-wise status of registrations of women owned MSEs under MSME TEAM Initiative (as on 28th July 2025) is as follows:

S. No.	State/UT Name	Total
1.	Andhra Pradesh	24
2.	Arunachal Pradesh	1
3.	Andaman and Nicobar (UT)	0
4.	Assam	15
5.	Bihar	13
6.	Chhattisgarh	2
7.	Chandigarh (UT)	0
8.	Delhi (UT)	50
9.	Dadra & Nagar Haveli and Daman & Diu (UT)	
10.	Goa	0
11.	Gujarat	71
12.	Haryana	24
13.	Himachal Pradesh	3
14.	Jammu And Kashmir (UT)	2
15.	Jharkhand	21
16.	Karnataka	54
17.	Kerala	19
18.	Ladakh (UT)	0
19.	Lakshadweep (UT)	0
20.	Madhya Pradesh	28
21.	Maharashtra	437
22.	Manipur	4
23.	Meghalaya	2
24.	Mizoram	0
25.	Nagaland	7
26.	Odisha	10
27.	Puducherry (UT)	4
28.	Punjab	10
29.	Rajasthan	44
30.	Sikkim	1
31.	Tamil Nadu	111
32.	Telangana	20
33.	Tripura	1
34.	Uttar Pradesh	56
35.	Uttarakhand	22
36.	West Bengal	24
	Total	1080

For Durg and Sidhi Loksabha Constituency, the status of registration of women owned MSEs under MSME TEAM Initiative is as follows:

1. Durg Lok Sabha Constituency in Chhattisgarh – 0 Women MSME
2. Sidhi Lok Sabha Constituency in Madhya Pradesh- 3 Women MSME