GOVERNMENT OF INDIA MINISTRY OF AGRICULTURE & FARMERS WELFARE DEPARTMENT OF AGRICULTURE & FARMERS WELFARE

LOK SABHA UNSTARRED QUESTION NO. 1574

TO BE ANSWERED ON 29th July, 2025

Data on National Horticulture Mission

1574: Shri Mukeshkumar Chandrakaant Dalal:

Will the Minister of AGRICULTURE AND FARMERS WELFARE कृषि एवं किसान कल्याण मंत्री be pleased to state:

- (a) the detailed data on the total area brought under the National Horticulture Mission till July 2025;
- (b) whether new horticulture varieties have been introduced under the mission during the last five years, if so, the details thereof;
- (c) the impact of the scheme on the productivity of the crops by quality planting material and micro irrigation in the past five years;
- (d) the detailed data on the employment generated through the mission during the past five years; and
- (e) the detailed data on the number of Post-Harvest Management and marketing infrastructure created under the mission during the past five years?

ANSWER

MINISTER OF STATE FOR AGRICULTURE AND FARMERS WELFARE

कृषि एवं किसान कल्याण राज्य मंत्री (SHRI RAMNATH THAKUR)

- (a) & (b) National Horticulture Mission, a sub-scheme of Mission for Integrated Development of Horticulture (MIDH) is being implemented by Ministry of Agriculture & Farmers Welfare since 2014 for the holistic development of horticulture in the country. Since inception of MIDH scheme i.e. from 2014-15 to July, 2025 (as on date), an additional area of 15.66 Lakhs hectare has been covered under horticulture crops. All horticulture crops irrespective of their varieties are covered under MIDH scheme.
- (c) Different components of MIDH scheme including quality planting material & micro irrigation have shown a positive impact on the productivity of horticulture crops which has increased from 12.10 MT/ha in 2019-20 to 12.56 MT/ha in 2024-25 (2nd advance estimates).
- (d) & (e) During the last five years, a total of 55748 Post Harvest Management infrastructures including Cold storage/C.A. storage, Pack houses, Ripening chamber, Reefer vehicles, Primary / Mobile/ Minimal processing unit, preservation unit and Food processing etc. have been setup and a total of 11140 marketing infrastructures including Static/mobile vending cart/platform, retail outlets, Rural and primary markets/ Apni Mandi/Direct markets, wholesale and terminal markets etc. have been setup under MIDH scheme. As the MIDH scheme is being implemented by State Governments, the beneficiary data including employment generation is maintained by the States.
