

GOVERNMENT OF INDIA
MINISTRY OF FINANCE
DEPARTMENT OF FINANCIAL SERVICES

LOK SABHA
UNSTARRED QUESTION No. †1337.

ANSWERED ON MONDAY, 28 JULY, 2025/SRAVANA 6, 1947 (SAKA)

Women Trained under Bima Sakhi Yojana

†1337. Dr. Shivaji Bandappa Kalge:
Shri Gyaneshwar Patil:

Will the Minister of FINANCE be pleased to state:

- a) the number of women trained under the Bima Sakhi Yojana in the country particularly in Maharashtra and Madhya Pradesh during the year 2024-2025;
- b) the estimated impact of this scheme on rural insurance Coverage;
- c) the impact of the scheme on financial literacy and insurance awareness among women in rural and remote areas of Maharashtra and Madhya Pradesh;
- d) the steps proposed to be taken by the Government to assess the success of this scheme; and
- e) the steps taken to spread awareness about this scheme and to make it popular among women?

ANSWER

THE MINISTER OF STATE IN THE MINISTRY OF FINANCE
(SHRI PANKAJ CHAUDHARY)

(a) to (e): Bima Sakhi- “Mahila Career Agents (MCA) Scheme” of LIC was launched on 9th December, 2024. The scheme aims to provide employment opportunities & financial independence to women.

As on 31st March, 2025, the total number of women enrolled as Bima Sakhi is 1,48,888 out of which nearly 15% i.e. 13,528 and 8,964 pertain to the state of Maharashtra and Madhya Pradesh respectively. Further, all Bima Sakhi agents go through Training within 3 months of their appointment as per the provisions of the scheme.

As on, 31st, March, 2025, 60.13% of total premium collected by Bima Sakhis, is from rural areas. Further, at present nearly 25 percent of the panchayats have minimum one Bima Sakhi agent, indicating their outreach in rural areas.

Bima Sakhi Yojana, being an initiative of LIC, is being promoted throughout the country by LIC's various branches and Divisional offices, traditional and digital media and by pitching in public forums.
