

GOVERNMENT OF INDIA
MINISTRY OF CULTURE
LOK SABHA
UNSTARRED QUESTION NO. 1261
TO BE ANSWERED ON 28.07.2025

IGNCA at World Expo, Osaka, Japan

1261. Smt. D. K. Aruna:
Shri Chamala Kiran Kumar Reddy:
Shri Eatala Rajender:

Will the Minister of CULTURE be pleased to state:

- (a) Whether it is a fact that India has focused on its soft power and showcased a cultural renaissance which carries theme “Designing future society for our lives” while nations across globe are displaying their modern night at World Expo, Osaka, Japan and if so, the details thereof;
- (b) Whether it is a fact that the said international event held every five years for six months, focuses on showcasing innovations and fostering exchange between nations and cultures to address global challenges and if so, the details thereof;
- (c) Whether the said Expo aims to create a “Living Lab” where diverse participants come together to co-create and implement solutions for global issues, including Sustainable Development Goals (SDGs) during the current year and if so, the details thereof;
- (d) Whether the Indian pavilion curated by the Indira Gandhi national Centre for the Arts (IGNCA) is described as an “immersive civilisational experience, rooting India’s global identity in compassion and flowing wisdom of Bodhi stream and if so, the details thereof,
- (e) Whether the IGNCA has played role of a modern-day Sutradhar (narrator) from conceptualization to storytelling stringing together India’s ancient philosophies and contemporary ambition; and
- (f) if so, the details thereof, along with and funds utilized?

ANSWER

MINISTER OF CULTURE AND TOURISM
(SHRI GAJENDRA SINGH SHEKHAWAT)

(a) India has highlighted its rich cultural heritage and soft power at the ongoing World Expo, Osaka, Japan under the theme "Designing Future Society for Our Lives". India’s participation contributes significantly to showcase cultural renaissance and promote international cultural

dialogue. The Indian Pavilion emphasizes civilizational strengths and India's unique vision for a sustainable and harmonious global future based on international peace and cooperation.

(b) The World Expo is held every five years for a duration of six months. The World Expo serves as a platform for nations to present innovations and collaborative solutions to global challenges. India's representation reflects this spirit through a balance of tradition and technological innovation and provides a global platform to foster innovation, cultural exchange, and collaborative responses to pressing global challenges. The 2025 Osaka Expo focuses on building a future society and sustainable development.

(c) The Expo 2025 aims to function as a "Living Lab "where international participants, including India, engage in co-creation of solutions for global issues, especially in alignment with the United Nations Sustainable Development Goals (SDGs). India's contributions in this regard include themes such as health, well-being, sustainability, and cultural heritage.

(d) The Indian Pavilion curated by the IGNCA offers an immersive civilizational experience, at the Indian Pavilion. Rooted in the Bodhi stream, the installation highlights narratives of compassion, interconnectedness, and ancient wisdom using storytelling, digital interaction, and soundscape, showcasing India as a knowledge society. It combines traditional narratives with modern technology to create an engaging experience.

(e) & (f) IGNCA's participation reflects its role as a modern-day Sutradhaar (narrator), presenting India's philosophical heritage in a contemporary context through multimedia. The funding for the Bharat Pavilion at World Expo, Osaka was provided by [India Trade Promotion Organisation \(ITPO\)](#). The IGNCA executed the project in alignment with the assigned responsibility. IGNCA has been successful in seamlessly weaving India's ancient wisdom with its contemporary aspirations through storytelling, visuals, and multimedia exhibits. The Pavilion illustrates India's timeless values and their relevance in addressing future global challenges.
