

**GOVERNMENT OF INDIA  
MINISTRY OF YOUTH AFFAIRS AND SPORTS  
(DEPARTMENT OF SPORTS)**

**LOK SABHA**

**UNSTARRED QUESTION NO. †1155  
TO BE ANSWERED ON 28.07.2025**

**New Sports Policy**

**†1155.      Shri Damodar Agrawal:  
                 Dr. Manna Lal Rawat:**

**Will the Minister of YOUTH AFFAIRS AND SPORTS be pleased to state:**

**(a) whether the Government proposes to introduce a new sports policy for the development of sports and sportspersons in the country;**

**(b) if so, the details thereof;**

**(c) the timeline set by the Government for implementation of the said policy;**

**(d) the sports likely to be prioritized by the Government under the proposed policy;**

**(e) whether the Government has received suggestions to specially promote Lacrosse sport; and**

**(f) if so, the details thereof**

**ANSWER**

**THE MINISTER OF YOUTH AFFAIRS AND SPORTS  
(DR. MANSUKH MANDAVIYA)**

**(a) & (b): Yes, Sir. The Government has introduced a new sports policy titled “Khelo Bharat Niti-2025” on 01.07.2025 for promotion and development of sports and sportspersons across the country. Details**

of which is available in the public domain on website of this Ministry at the following link [https://yas.nic.in/sites/default/files/Khelo-Bharat-Niti-2025\\_0.pdf](https://yas.nic.in/sites/default/files/Khelo-Bharat-Niti-2025_0.pdf)

**(c) & (d): Implementation of any policy is a continuous process, however, Khelo Bharat Niti-2025 lays down a comprehensive implementation strategy encompassing:**

- **To establish a robust regulatory framework for sports governance, including legal framework.**
- **To develop innovative financing mechanisms and engage private sector participation through Public Private Partnerships (PPPs) and Corporate Social Responsibility (CSR).**
- **To leverage emerging technologies, including AI and data analytics, for performance tracking, research, and program implementation.**
- **To create a national framework with well-defined benchmarks, Key Performance Indicators (KPIs), and time-bound targets.**
- **To serve as a model for States and Union Territories, encouraging them to revise or formulate their own policies in alignment with national objectives.**
- **To adopt whole-of-Government approach by calling for integration of sports promotion into the activities, schemes, and programs of all Ministries and Departments to achieve a holistic impact.**

**The Khelo Bharat Niti-2025 doesn't prioritized any specific sports, however, it supports development of all sports/games across the country.**

**(e): No suggestions to specially promote Lacrosse sport was received during the consultation phase of the Khelo Bharat Niti-2025.**

**(f): Doesn't arise in view of reply given in part (e) above.**

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