GOVERNMENT OF INDIA
MINISTRY OF AYUSH

LOK SABHA
UNSTARRED QUESTION NO. 1068
TO BE ANSWERED ON 25.07.2025
Promotion of Traditional System of Medicines

1068. Shri Zia Ur Rehman:

Will the Minister of AYUSH be pleased to state:

(a) whether the Government has undertaken any initiatives to promote traditional systems of medicines like Ayurveda, Yoga, Unani, Siddha and Homoeopathy both in the country and globally; and

(b) if so, the details thereof; and

(c) the details of key programmes, collaborations and policy measures initiated in this regard during the last three years?

ANSWER
THE MINISTER OF STATE (IC) OF THE MINISTRY OF AYUSH
(SHRI PRATAPRAO JADHAV)

(a) to (c) Ministry of Ayush is implementing the Centrally Sponsored Scheme of National Ayush Mission (NAM) through State/UT Governments and supporting their efforts for promotion and overall development of Ayush including Ayurveda, Yoga, Unani, Siddha and Homeopathy in the country. Under NAM, grant-in-aid is being provided to the State /UT Governments against their proposals received through State Annual Action Plans (SAAPs) as per the provisions of NAM guidelines. The NAM inter-alia makes provision for following activities:

    (i) Operationalization of Ayush Health & Wellness Centres (AHWCs) now renamed as Ayushman Arogya Mandir (Ayush).

    (ii) Co-location of Ayush facilities at Primary Health Centres (PHCs), Community Health Centres (CHCs) and District Hospitals (DHs)

    (iii) Upgradation of existing standalone Government Ayush Hospitals

    (iv) Upgradation of existing Government/Panchayat/Government aided Ayush Dispensaries/ Construction of building for existing Ayush Dispensary (Rented/dilapidated accommodation) /Construction of building to establish new Ayush Dispensary

    (v) Setting up of 10/30/50 bedded integrated Ayush Hospitals

    (vi) Supply of essential drugs to Government Ayush Hospitals, Government Dispensaries and Government/Government aided Teaching Institutional Ayush Hospitals

    (vii)Ayush Public Health Programs

    (viii)Ayush Gram

(ix)Behavior Change Communication (BCC)

(x) Establishment of new Ayush colleges in the States where availability of AYUSH teaching institutions is inadequate in Government Sector.

(xi) Infrastructural development of Ayush Under-Graduate Institutions and Ayush Post-Graduate Institutions/add on PG/ Pharmacy/Para-Medical Courses.

Ministry of Ayush developed the Central Sector Scheme for Promotion of International Cooperation for Ayush (IC Scheme). Under this scheme, Ministry of Ayush provides support to Indian Ayush drug Manufacturers/ Ayush Service providers to give boost to the export of AYUSH products and services; facilitates the International promotion, development and recognition of AYUSH systems of medicine; foster interaction of stakeholders and market development of AYUSH at international level; promote academics and research through the establishment of AYUSH Academic Chairs in foreign countries and holding training workshop/symposiums for promoting and strengthening awareness and interest about Ayush Systems of Medicine at international level including Ayurveda.

Under the IC Scheme, 25 Country to Country Memorandum of Understandings (MoUs), 15 Ayush Chair MoUs and 52 Institute to Institute level MoUs have been signed. Further, Global Traditional Medicine Centre (GTMC) established at Jamnagar in partnership with the World Health Organization, is a key step in promoting traditional medicine. It will serve as a key knowledge hub for evidence-based Traditional, Complementary and Integrative Medicine (TCIM) on a global scale.

Apart from this, Ministry of Ayush is implementing Central Sector Schemes providing financial assistance for promotion of Ayush systems of medicine in the country namely, Ayush Oushadhi Gunavatta evam Uttpadan Samvardhan Yojana (AOGUSY), Promotion of Information, Education and Communication (IEC), Scheme for Conservation, Development and Sustainable Management of Medicinal Plants (CDSMMP), Ayurswasthaya Yojana and Ayurgyan.

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