

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

LOK SABHA
STARRED QUESTION NO. *265
TO BE ANSWERED ON 07.08.2025

DEVELOPMENT OF COIR SECTOR IN ANDHRA PRADESH

***265. SHRI MAGUNTA SREENIVASULU REDDY:**
SHRI G M HARISH BALAYOGI:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) the number of coir-based Micro, Small and Medium Enterprises (MSMEs) established, employment generated therefrom and specific initiatives undertaken by the Government for promotion and development of the coir sector in Andhra Pradesh, particularly in Konaseema district;
- (b) the details of financial and technical assistance provided to coir-based units in the country under various schemes during the last five years, district-wise, year-wise, and State-wise including Andhra Pradesh;
- (c) whether the Government has any programmes aimed at strengthening the raw material base for the coir sector in Andhra Pradesh, especially in Konaseema district, if so, the details thereof and if not, the reasons therefor;
- (d) the details of the operations and outcomes of the Livelihood Business Incubator (LBI) set up by the Coir Board in Andhra Pradesh; and
- (e) whether the Government proposes to expand the network of such LBIs and Common Facility Centres (CFCs) in high-potential regions such as Konaseema and if so, the details thereof?

ANSWER

MINISTER FOR MICRO, SMALL AND MEDIUM ENTERPRISES
(SHRI JITAN RAM MANJHI)

(a) to (e): A statement is laid on the table of the House.

STATEMENT REFERRED TO IN REPLY TO LOK SABHA STARRED QUESTION NO. 265* FOR 07.08.2025 REGARDING "DEVELOPMENT OF COIR SECTOR IN ANDHRA PRADESH"

(a): As per the available data, the number of coir units established in Andhra Pradesh and Konaseema district since 2017-18 is as given below:

State	No. of Coir units assisted	Estimated Employment generated
Andhra Pradesh	617	4,936
Konaseema District	126	1,008

The major initiatives undertaken by Government for promotion and development of coir sector in the country include the Prime Minister's Employment Generation Programme (PMEGP), Coir Vikas Yojana (CVY) and Scheme of Fund for Regeneration of Traditional Industries (SFURTI).

PMEGP provides credit subsidy upto 35% of the project cost on bank loans for setting up of new micro enterprises. The benefits under CVY include development of new coir technologies and their dissemination, Skill upgradation, Domestic and Export Market Promotion. SFURTI promotes clusters of traditional artisans through establishment of Common Facility Centres, procurement of plant and machinery and skill training.

(b): Financial and technical assistance have been provided under two major Schemes of the Ministry namely, Prime Minister's Employment Generation Programme (PMEGP) and Scheme of Fund for Regeneration of Traditional Industries (SFURTI). The details of financial assistance provided for setting up of new coir units under PMEGP during the last five years, State-wise, year-wise and district-wise for Andhra Pradesh are at *Annexure I*. The details of financial assistance provided to coir clusters under SFURTI during the last five years, State-wise and district-wise for Andhra Pradesh are at *Annexure II*.

(c): Government has been implementing various programmes with focus on increasing the production and productivity of coconut and thereby strengthen the raw material base for the coir sector. During the last 5 years, the Coconut Development Board, a statutory body under Ministry of Agriculture and Farmers Welfare, utilized an amount of Rs.58.20 Crores for the improvement of coconut sector in Andhra Pradesh including Konaseema district. The details are given in *Annexure III*.

(d) and (e): Coir Board has established 01 Livelihood Business Incubator (LBI) in Rajahmundry, East Godavari District, Andhra Pradesh under which skill trainings have been imparted to the beneficiaries in Coir Sector. As per the available data, 112 persons were trained in the LBI and among them 66 persons have become self employed by setting up new enterprises. As regards Common Facility Centres (CFC), three such coir centres under SFURTI have been established in Andhra Pradesh.

Annexure I referred to in reply to Part (b) of the Lok Sabha Starred Question No. *265 for answer on 07.08.2025.

State-wise and year-wise details of coir units assisted with financial assistance in the form of margin money subsidy under PMEGP since FY 2020-21 to FY 2024-25:

(INR in Lakhs)

Sl. No.	State / UT	Financial assistance in the form of MM subsidy on Bank loans					
		FY 2020-21	FY 2021-22	FY 2022-23	FY 2023-24	FY 2024-25	Total
1.	Andhra Pradesh	363.65	429.21	451.79	292.34	218.20	1755.19
2.	Arunachal Pradesh	2.45	0.00	0.00	0.00	0.00	2.45
3.	Assam	3.41	8.53	11.00	17.50	5.08	45.52
4.	Bihar	39.66	13.16	7.84	8.45	19.34	88.45
5.	Chattishgarh	26.54	25.80	6.62	17.50	18.92	95.38
6.	Goa	5.81	7.35	8.75	0.00	0.00	21.91
7.	Gujarat	753.66	763.03	151.66	109.66	50.53	1828.54
8.	Haryana	32.00	38.68	11.25	12.00	15.00	108.93
9.	Himachal Pradesh	9.00	30.93	7.47	0.00	1.75	49.15
10.	Jharkhand	6.10	3.75	8.75	1.14	0.00	19.74
11.	Karnataka	89.28	127.79	84.92	16.66	23.84	342.49
12.	Kerala	170.98	250.61	128.76	93.13	4.44	647.92
13.	Madhya Pradesh	81.75	15.46	30.79	0.00	2.49	130.49
14.	Maharashtra	119.15	99.78	86.15	54.38	50.07	409.53
15.	Manipur	6.30	0.00	0.00	0.00	0.00	6.3
16.	Meghalaya	0.74	2.80	0.00	0.00	0.00	3.54
17.	Mizoram	2.45	0.00	0.00	7.50	2.37	12.32
18.	Nagaland	12.47	12.30	0.00	0.00	0.00	24.77
19.	Odisha	111.30	90.64	54.74	43.95	25.52	326.15
20.	Punjab	30.18	15.52	32.49	29.94	17.50	125.63
21.	Rajasthan	73.54	89.58	32.23	10.40	21.64	227.39
22.	Sikkim	5.03	3.47	0.00	0.00	0.00	8.5
23.	Tamil Nadu	1225.15	1048.49	577.80	395.69	165.64	3412.77
24.	Telangana	76.90	77.19	45.98	14.01	13.96	228.04
25.	Tripura	16.45	12.60	5.25	0.00	2.10	36.4
26.	Uttar Pradesh	263.37	277.31	168.89	78.65	26.45	814.67
27.	Uttarakhand	15.11	18.65	5.95	1.75	0.00	41.46
28.	West Bengal	17.79	6.06	7.68	2.50	14.18	48.21
Total		3560.22	3468.69	1926.76	1207.15	699.02	10861.84

District-wise and year-wise details of coir units assisted with financial assistance in the form of margin money subsidy in Andhra Pradesh under PMEGP since FY 2020-21 to FY 2024-25:

(INR in Lakhs)

Sl. No.	District	Financial assistance in the form of MM subsidy on Bank loan					
		FY 2020-21	FY 2021-22	FY 2022-23	FY 2023-24	FY 2024-25	Total
1.	Anakapalli	0.00	0.00	0.00	2.50	0.00	2.5
2.	Ananthapur	0.73684	3.61	17.11	0.00	0.00	21.45684
3.	Bapatla	0.00	0.00	0.00	0.00	0.00	0.0
4.	Chittoor	7.7	10.56	13.65	0.00	0.00	31.91
5.	East Godavari	259.9215	316.32	173.67	57.80	35.28	842.99
6.	Eluru	0.00	0.00	8.75	0.00	0.00	8.75
7.	Guntur	0.00	0.00	12.95	0.00	8.29	21.24
8.	Kadapa (Ysr)	27.35	14.70	0.00	0.00	0.00	42.05
9.	Konaseema	0.00	0.00	110.98	156.65	105.58	373.21
10.	Krishna	6.25	30.60	8.75	7.00	13.83	66.43
11.	Kurnool	0.00	8.00	6.25	0.00	0.00	14.25
12.	Nanadyal	0.00	0.00	0.00	0.00	16.73	16.73
13.	Nellore	0.00	0.00	11.00	4.10	0.00	15.1
14.	Prakasam	0.00	5.25	2.58	3.50	0.00	11.33
15.	Sri Satya Sai	0.00	0.00	5.92	0.00	0.00	5.92
16.	Srikakulam	8.75	5.98	10.17	19.25	0.00	44.15
17.	Tirupati	0.00	0.00	1.30	8.75	12.25	22.3
18.	Visakhapatnam	0.00	6.19	21.00	8.75	5.25	41.19
19.	Vizianagaram	0.00	0.00	10.97	1.05	0.00	12.02
20.	West Godavari	52.9375	28.00	36.75	23.00	21.00	161.68
	Total	363.65	429.21	451.79	292.34	218.20	1755.21

Annexure II

Annexure II referred to in reply to Part (b) of the Lok Sabha Starred Question No. *265 for answer on 07.08.2025.

State-wise and district-wise details of the SFURTI clusters in the coir sector that have been provided financial assistance during the last 5 years:

S. No.		District	Name of the cluster	Financial assistance provided (Rs. in Lakh)
1.	Andhra Pradesh	East Godavari	Kadiyapulanka Coir Cluster	188.65
2.	Andhra Pradesh	East Godavari	Amlapuram Coir Cluster	156.97
3.	Karnataka	Tumkur	Cheluru Coir Cluster	206.85
4.	Karnataka	Hassan	Javagal Coir Cluster	83.84
5.	Karnataka	Tumkur	Kortagere Coir Cluster	225.44
6.	Karnataka	Mandya	Kuddaluru Coir Cluster	207.84
7.	Karnataka	Tumkur	Shri Ganganathswamy Coir Cluster	221.10
8.	Karnataka	Tumkur	Tumkur Coir Cluster	432.53
9.	Kerala	Alapuzha	Ambalapuzha Coir Development Society	79.74
10.	Odisha	Balasore	Bhograi Coir Cluster	99.37
11.	Odisha	Puri	Radharani Coir Cluster	92.54
12.	Odisha	Kendrapara	Rajkanika Coir Cluster	80.63
13.	Tamil Nadu	Erode	Kongu Coir Cluster	236.83
14.	Tamil Nadu	Krishnagiri	Krishnagiri Coir Cluster	166.53
15.	Tamil Nadu	Tiruvarur	Mannargudi Coir Cluster	246.50
16.	Tamil Nadu	Salem	Omalur Coir Cluster	247.18
17.	Tamil Nadu	Vellore	Pakkam Coir Cluster	245.74
18.	West Bengal	Purba Burdhan	Purba Bardhman Coir Cluster	255.66
Total				3473.94

Annexure III

Annexure III referred to in reply to Part (c) of the Lok Sabha Starred Question No. *265 for answer on 07.08.2025.

Programmes implemented with focus to strengthen the raw material base for the coir sector:

- i. **Laying out of Demonstration Plot Scheme:** The scheme aims to enhance coconut production and productivity through the adoption of integrated management practices. During the last five years, an area of 2,515.46 hectare has been demonstrated with integrated management practices in farmers' fields by utilizing an amount of Rs. 8.14 crore in Andhra Pradesh, out of which, 1,118.57 hectares have been covered in Konaseema district by utilizing an amount of Rs. 2.82 crore.
- ii. **Replanting and Rejuvenation Scheme:** The objective of the scheme is to remove disease affected, unproductive, old and senile palms followed by systematic replanting with quality seedlings and rejuvenation of remaining palms through integrated package of practices. An area of 8,110.51 hectare has been covered by utilizing Rs.41.55 Crores in Andhra Pradesh during the last 5 years, out of which an amount of Rs. 7.34 crores has been utilized for rejuvenation of 2,064.18 hectare area and replanting with 40,529 seedlings in Konaseema district.
- iii. **Expansion of area under coconut:** An area of 5,586.64 hectare has been brought under coconut cultivation in Andhra Pradesh during the last 5 years.
- iv. 58 nos. of awareness programmes conducted by the Coconut Development Board to create awareness about scientific coconut cultivation technology and value addition.
- v. Established a Demonstration cum seed production farm at Vijayawada, Andhra Pradesh and produced 3.54 lakh coconut seedlings ensuring the supply of quality seedlings.