

**GOVERNMENT OF INDIA
MINISTRY OF COOPERATION**

**LOK SABHA
STARRED QUESTION NO. 226
TO BE ANSWERED ON 05th AUGUST, 2025**

Establishment of BBSSL

226 Shri Ramvir Singh Bidhuri:

Will the Minister of COOPERATION (सहकारिता मंत्री) be pleased to state:

(a) the aims and objectives behind the establishment of the Bharatiya Beej Sahkari Samiti Limited (BBSSL); and

(b) the details of the number of farmers benefited in the country therefrom?

ANSWER

**THE MINISTER OF COOPERATION
सहकारिता मंत्री (SHRI AMIT SHAH)**

(a) to (b): A statement is laid on the Table of the House.

STATEMENT REFERRED TO IN REPLY TO PARTS (a) to (b) IN RESPECT OF LOK SABHA STARRED QUESTION NO. 226 “ESTABLISHMENT OF BBSSL” ASKED BY SHRI RAMVIR SINGH BIDHURI, HON’BLE MEMBER OF PARLIAMENT DUE FOR REPLY ON 05th AUGUST, 2025.

(a): The Ministry of Cooperation has set up Bharatiya Beej Sahakari Samiti Limited (BBSSL) under the Multi-State Cooperative Societies (MSCS) Act, 2002 to undertake production, procurement & distribution of quality seeds under the brand name ‘Bharat Beej’, and develop a system for preservation and promotion of indigenous natural seeds. BBSSL would help in increasing the production of quality seeds in India, thereby reducing the dependence on imported seeds, enhancing agricultural production, providing a boost to the rural economy, promoting “Make in India” and leading to Atmanirbhar Bharat.

The society will focus on production, testing, certification, procurement, processing, storage, branding, labelling and packaging of all two generations of seeds i.e., foundation and certified, by leveraging various schemes and policies of different ministries of Government of India. BBSSL will achieve its objectives by leveraging the strength of the network of cooperatives. This will help in achieving the goal of "Sahakar-se-Samriddhi" through the inclusive growth model of cooperatives, where the members would benefit by the realization of better prices through production of quality seeds, higher production of crops by use of High-Yielding Variety (HYV) seeds and also by dividend distributed out of the surplus generated by BBSSL.

(b): As per the information provided by BBSSL, more than 1,40,000 farmers have benefited through its production and distribution programs of ‘Bharat Beej’.
