

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
STARRED QUESTION NO.*101
ANSWERED ON 28.07.2025**

SWACHHATA GREEN LEAF RATING INITIATIVE

***101. SHRI DUSHYANT SINGH:**

Will the Minister of TOURISM be pleased to state:

- (a) the details of the Swachhata Green Leaf Rating (SGLR) initiative along with the manner in which it aims to revolutionise hygiene and sanitation practices in India's growing tourism industry and contributes in promoting sustainable tourism in the country;**
- (b) the manner in which it encourages hospitality facilities to adopt higher sanitation standards;**
- (c) the key components of the SGLR framework and the manner in which it aligns with the Swachh Bharat Mission and the Travel for LiFE (TFL) programme under Mission LiFE and impacts the competitiveness of India's tourism sector; and**
- (d) the role of the hospitality industry in enhancing aesthetic and sanitation levels at tourist spots to attract increased footfall?**

ANSWER

THE MINISTER OF TOURISM (SHRI GAJENDRA SINGH SHEKHAWAT)

(a) to (d): A Statement is laid on the Table of the House.

STATEMENT IN REPLY TO PARTS (a) TO (d) OF LOK SABHA STARRED QUESTION NO.*101 ANSWERED ON 28.07.2025 REGARDING SWACHHATA GREEN LEAF RATING INITIATIVE RAISED BY SHRI DUSHYANT SINGH.

(a) to (d): The Department of Drinking Water & Sanitation in collaboration with the Ministry of Tourism rolled out a 'Swachhata Green Leaf Rating System' (SGLR) for the hospitality facilities.

The Swachhata Green Leaf Rating System (SGLR) encourages hospitality establishments to adopt better technologies for sanitation to make their facilities Swachhata Green Leaf Rating System (SGLR) compliant to achieve Swachhata Green Rating from 1 leaf to 5 leaf. This aligns with emphasis on providing world class hygiene and sanitation facilities for tourists, marking a crucial step towards cleaner and more sustainable tourism practices.

Tourism, a key contributor to the Indian economy, relies not only on picturesque landscapes but also on impeccable sanitation standards. With an increasing number of tourists, managing waste and minimizing sanitation risks to public health pose significant challenges. The Swachhata Green Leaf Rating System (SGLR) emerges as a pivotal instrument, motivating hospitality establishments to adopt practices synonymous with "Safely Managed Sanitation." Swachhata Green Leaf Rating System (SGLR) initiative is instrumental in paving the way for a cleaner and more sustainable future for Indian tourism, epitomizing the spirit of responsible and eco-friendly hospitality along with branding of the voluntarily participating properties. It is a testament to Swachh Bharat Mission's commitment to fostering responsible tourism and achieving sustainable sanitation practices.

Swachhata Green Leaf Rating System (SGLR) nudges both tourists and businesses to adopt practices harmonious with nature, the SGLR programme aims to develop an economically viable, responsible and resilient tourism industry. As per information provided by Department of Drinking Water and Sanitation (DDWS), more than 1650 hospitality facilities have been given SGLR rating.

The programme is implemented by Department of Drinking Water and Sanitation (DDWS) along-with State Governments/UTs through state level and district level committees to evaluate and certify hospitality establishments. Components in the certification, inter-alia, include Grey Water Management (GWM), Faecal Sludge Management (FSM) and Solid Waste Management (SWM).

The Swachh Bharat Mission aspires to move towards Clean India through Jan Bhagidari (people's participation). Tourism hospitality sector is encouraged to voluntarily participate and contribute to cleaner and more sustainable tourism practices in India. This initiative is aligned with the Travel for LiFE commitment of the Ministry of Tourism under Mission LiFE.

The Ministry of Tourism also launched a National responsible tourism initiative by the name of Paryatan Mitra/Paryatan Didi. Through this initiative, Ministry of Tourism aims to elevate the overall experience for tourists in destinations. This initiative is creating awareness on the importance of tourism, general cleanliness, hygiene, safety, sustainability and also on the importance of providing tourists with the highest standards of hospitality and care.
