GOVERNMENT OF INDIA MINISTRY OF TOURISM

LOK SABHA UNSTARRED QUESTION NO.990 ANSWERED ON 10.02.2025

PROMOTION OF RURAL TOURISM

990. DR. KIRSAN NAMDEO:

Will the Minister of TOURISM be pleased to state:

- (a) the details of the steps taken by the Government to promote rural tourism in the country including Maharashtra State;
- (b) whether funds have been allotted by the Government for promoting rural tourism;
- (c) if so, the details thereof; and
- (d) the details of funds that have been utilized by the State Government of Maharashtra during the last five years?

ANSWER

THE MINISTER OF TOURISM

(SHRI GAJENDRA SINGH SHEKHAWAT)

(a) to (d): The Ministry of Tourism promotes diverse tourist destinations and experiences including rural tourism in the country and Maharashtra through various initiatives. The promotion is carried out through organizing and participation in events, providing assistance to State Governments for organizing fairs and festivals, and outreach through website and social media etc.

Recognizing the immense potential of rural tourism in the country, Ministry of Tourism has formulated a National Strategy and Roadmap for Development of Rural Tourism in India and National Strategy for the promotion of Homestays.

To recognize and promote the best practices prevailing in the rural tourism villages, the Ministry has been organizing the Best Rural Tourism Village Competition since 2022.

The details of the projects and funds sanctioned by the Ministry under the Swadesh Darshan, Swadesh Darshan 2.0, States for Capital Investment (SASCI) schemes and National Mission on Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive (PRASHAD) in the State of Maharashtra is annexed.

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STATEMENT IN REPLY TO PARTS (a) TO (d) OF LOK SABHA UNSTARRED QUESTION NO.990 ANSWERED ON 10.02.2025 REGARDING PROMOTION OF RURAL TOURISM RAISED BY DR. KIRSAN NAMDEO

List of Projects Sanctioned under Swadesh Darshan Scheme in the State of Maharashtra:

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Circuit & Year	Project	Amount Sanctioned	Amount Released	
Coastal Circuit 2015-16	Development of Sindhudurg Coastal Circuit - Sagareshwar, Tarkarli, Vijaydurg (Beach & Creek), Mitbhav	19.06	18.10	
Spiritual Circuit 2018-19	Development of Waki- Adasa- Dhapewada- Paradsingha- Telankhandi- Girad	45.47	43.19	

Destination identified for development under Swadesh Darshan 2.0 scheme in the State of Maharashtra:

			(₹ in Crore)
Year	Destination	Name of the Experience	Sanctioned Cost
2024-25	Pune	Shivsrushti Historical Theme Park- Phase 3	76.22

Projects sanctioned under SASCI Scheme in the State of Maharashtra:

	(₹ in Crore)		
Year	Project Name		
2024-25	Ex-INS Guldar Underwater Museum, Artificial Reef, and Submarine Tourism, Sindhudurg	46.91	
	Development of "RAM-KAL PATH" at Nashik		

Projects Sanctioned under PRASHAD Schemes in the State of Maharashtra:

(₹ in Crore)

Year	Project Name	Amount Sanctioned	Amount Released
2017-18	Development of Trimbakeshwar	42.18	29.93