

**GOVERNMENT OF INDIA
MINISTRY OF AYUSH**

**LOK SABHA
UNSTARRED QUESTION NO. 807
TO BE ANSWERED ON 07thFEBRUARY, 2025**

“Promotion of Herbal Medicines”

807. Dr. M K Vishnu Prasad:

Will the Minister of AYUSH be pleased to state:

- (a) whether adequate steps have been taken by Government to promote/publicise herbal medicines among the people through newspapers, media and social media;
- (b) if so, the details thereof;
- (c) the details of the various States and regions identified by the Government to promote herbal medicinal plantations and allocation of funds for the purpose during the last two years and current year; and
- (d) further steps taken/proposed to be taken by the Government to promote herbal medicines in the country?

ANSWER

THE MINISTER OF STATE (IC) OF THE MINISTRY OF AYUSH

(SHRI PRATAPRAO JADHAV)

(a),(b)&(d) Ministry of Ayush has implemented Central Sector Scheme for Promotion of Information Education and Communication (IEC) in Ayush to create awareness regarding Ayush Systems of Medicine. This aims to reach out to all sections of the population across the country. This scheme provides assistance for organizing National/State Arogya Fairs, Yoga Fests/Utsavs, Ayurveda Parvs etc. The Ministry also undertakes Multi-Media, Print Media Campaigns for creating awareness about Ayush systems.

The Central Council for Research in Ayurvedic Sciences (CCRAS) is an apex body of the Ministry of Ayush that formulates and conducts research on scientific lines in Ayurveda. The Council is also engaged in awareness activities for the promotion of Ayurveda through its Information, Education and Communication (IEC) activities and through electronic and print media for common people in English, Hindi, and regional languages, which are widely distributed through National/ State level Arogya melas, health camps, exhibitions, expos and also through outreach programs viz. Schedule Caste Sub Plan Research Program, Tribal Health Care Research Program (THCRP), etc. in different states of the country through its robust 30 peripheral institutes. The Council website is also embodied with IEC materials and hyperlinked with other important websites that provide information for wider utility. The Council has three journals named Journal of Drug Research in Ayurvedic Sciences (JDRAS), Journal of Research in Ayurvedic Sciences (JRAS) and Journal of Indian Medical Heritage (JIMH) which are also available electronically in the public domain free of cost to enable dissemination of the outcomes of research among the public. So far, the Council has

published about 409 books, monographs, and technical reports which are being sold or distributed to disseminate research outcomes and merits of Ayurveda at large.

The Central Council for Research in Unani Medicine (CCRUM) has taken various initiatives for promotion of the Unani Medicine in the country by different methods e.g. providing treatment through General OPD, Reproductive and Child Healthcare OPD, Geriatric OPD, Non-Communicable Diseases Clinic etc. conducted by 21 Clinical Institutes / Units of the Council throughout the country. The Council is also promoting Unani system of medicine through Arogya Health Melas, Health Camps, and Exhibitions etc. Besides the school health programs and clinical mobile research programs, outreach programs viz. Schedule Caste Sub Plan (SCSP) and Tribal Sub Plan (TSP) Research Programs are being carried out by the Council.

Government of India has established Pharmacopoeia Commission for Indian Medicine & Homoeopathy (PCIM&H) as its subordinate office. PCIM&H on behalf of Ministry of Ayush lays down the formulary specifications and Pharmacopoeial Standards for Ayurveda, Siddha, Unani and Homoeopathy (ASU&H) drugs/medicines, which serve as official compendia for ascertaining the quality control (identity, purity and strength) of the ASU&H drugs, included herein, as per the Drugs & Cosmetics Act, 1940 and Rules 1945, thereunder and compliance to these quality standards are mandatory for the production of ASU&H drugs being manufactured, sold and stocked in India. During the last five years, 60 quality standards on raw materials (Single Drugs of plant/animal/Mineral/ Chemical origin) used in Ayurveda and Unani system of medicine, 03 quality standards of Ayurveda, Siddha and Unani (ASU) formulations, 219 formulary specifications of ASU drugs have been published in respective pharmacopoeias and formularies.

(c) Ministry of Ayush has implemented Centrally Sponsored Scheme of National Ayush Mission (NAM) to promote the cultivation of medicinal plants since 2015-16 to 2020-21. Under 'Medicinal Plants' component of the NAM Scheme, market driven cultivation of 140 prioritized medicinal plants in identified clusters/zones was supported throughout the country. As per the scheme guidelines, the support was provided for:

- (i) Cultivation of prioritized medicinal plants on farmer's land.
- (ii) Establishment of nurseries with backward linkages for raising and supply of quality planting material.
- (iii) Post-harvest management with forward linkages.
- (iv) Primary processing, marketing infrastructure etc.

Till date, Ministry of Ayush has released an amount of Rs.14115.668 lakhs as a central share and supported 56,305 hectare area, 220 nurseries, 354 post-harvest management units etc. under medicinal plants component of NAM from the financial year 2015-16 to 2020-21. Details are given at **Annexure-I**.

National Medicinal Plant Board (NMPB), Ministry of Ayush is presently implementing "Central Sector Scheme for Conservation, Development and Sustainable Management of Medicinal Plants" throughout the country under which there is provision to support Resource Augmentation for conservation of medicinal plant and NMPB has

implemented plantation of medicinal plants/herbs through State Forest Departments. The State/UT-wise details of fund allocated for the purpose during the last two years and the current year is at **Annexure-II**.

The Central Council for Research in Homoeopathy (CCRH) has Centre of Medicinal Plants Research in Homoeopathy (CMPRH), Ooty, Tamil Nadu. This institute is engaged in cultivation, survey, collection and maintenance of germplasm of exotic and indigenous plants used in homoeopathy. CMPRH at Emerald, Nilgiris district, Tamil Nadu under CCRH is cultivating and maintaining the germplasm of 104 plant species (92 exotic and 12 indigenous) medicinal plants used in homoeopathy. The expenditure made by CMPRH, Tamil Nadu is given at **Annexure-III**.

Annexure – I

Details of activities supported under Medicinal Plants Component of “National Ayush Mission”(NAM) Scheme, Ministry of Ayush from the F.Y. 2015-16 to 2020-21 :

S. No.	Activities supported	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	Total
1.	Cultivation of Medicinal Plants (Area in hectare)	8722	12109	10366	9958	6794	8356	56305
2.	Establishment of Nursery (In Nos)	32	39	38	38	50	23	220
3.	Post-harvest Management (In Nos)	62	48	66	52	99	27	354
4.	Processing Unit (In Nos)	1	2	3	1	16	2	25
5.	Rural / District Collection Centres / Retail outlet (In Nos)	0	11	9	17	2	3	42
6.	Seed germplasm centres (In Nos)	0	3	5	0	1	1	10
7.	Demonstration plot (In Nos)	0	2	2	2	6	3	15
8.	Fund released (Rs. in lacs)	2305.458	2818.814	3069.725	2448.864	2473.198	999.609	14115.668

Annexure-II

Released data			
24.01.2025			
State-wise and Year-wise details of the grant-in-aid released to State Forest Departments for Resource Augmentation of Medicinal Plants during the last two years and current financial year :			
Name of State	Financial Year		
	(Rs. in Lakh)		
	2022-23	2023-24	2024-25
Arunachal Pradesh	-	-	-
Andhra Pradesh	-	-	-
Assam	-	-	-
Chhattisgarh	-	-	-
Gujarat	243.45	-	579.59
Haryana	-	-	-
Himachal Pradesh	-	17.89	13.48
Jammu & Kashmir	-	-	34.64
Jharkhand	-	-	-
Karnataka	155.47	-	-
Kerala	-	27.33	-
Madhya Pradesh	4.39	-	-
Maharashtra	-	-	-
Manipur	-	-	-
Mizoram	200.90	26.13	20.55
Nagaland	-	-	-
Odisha	-	-	-
Punjab	-	-	-

Rajasthan	-	-	-
Sikkim	504.58	-	-
Tamil Nadu	-	-	-
Telangana	-	-	-
Tripura	-	-	-
Uttarakhand	120.06	-	-
West Bengal	-	-	-
Total	1228.85	71.35	648.26

Annexure-III

The expenditure made by Centre of Medicinal Plants Research in Homoeopathy (CMPRH), Ooty, Tamil Nadu during the last two years and current year:

State	Name of the Centre	Expenditure (In Rs. Lakhs)		
		2021-22	2022-23	2023-24
Tamil Nadu	CMPRH, Ooty	64.45	60.08	74.13