

GOVERNMENT OF INDIA
MINISTRY OF FOOD PROCESSING INDUSTRIES
LOK SABHA
UNSTARRED QUESTION NO. 655
ANSWERED ON 06th FEBRUARY, 2025

MARKETING OF MILLET-BASED PRODUCTS

655. DR. D. PURANDESWARI:
SHRI MUKESHKUMAR CHANDRAKAANT DALAL:

Will the Minister of *FOOD PROCESSING INDUSTRIES* be pleased to state:

- (a) the details of the key activities being implemented to promote millet-based products;
- (b) the details of the number of farmers and food processing units expected to be benefitted from the scheme;
- (c) the details of the fund spent/utilized out of the allocated amount of Rs. 800 crore so far;
- (d) the details of the policy initiatives undertaken by the Government to enhance the processing and marketing of millet-based products; and
- (e) whether the Government is taking any corrective measures to address the challenges faced during the implementation of the said scheme and if so, the details thereof?

ANSWER

THE MINISTER OF STATE FOR FOOD PROCESSING INDUSTRIES
(SHRI RAVNEET SINGH)

- (a) Ministry of Food Processing Industries (MoFPI) is implementing the Production Linked Incentive Scheme for the Food Processing Industry (PLISFPI) for a period from FY 2021-22 to FY 2026-27. One component of the scheme focuses on Millet-Based Products, with an outlay of Rs. 800 crores. This component was launched keeping in view International Year of Millets (IYOM). The objectives of the PLI Scheme for Millet-Based Products (PLISMBP) are to increase the use of millets in food products and promote their value addition by incentivizing the manufacturing and sale of selected millet-based products in both domestic and export markets.
- (b) 29 applicants have been approved under PLISMBP component of the scheme for millet-based units at 45 locations throughout the country. The details of these units are at **Annexure**. The number of farmers benefitted under this component is not maintained.
- (c) As on date, out of total allocation of Rs. 800 crores for PLISMBP, an amount of Rs.793.27 crore has been approved to incentivise 29 applicants. However, total amount of Rs.3.917 crore has been disbursed to 10 applicants so far.

(d) Apart from incentivizing millets-based food processing units under PLISMBP, millet-based units are also eligible for availing benefits under other MoFPI's schemes like Pradhan Mantri Formalization of Micro Food Processing Enterprises (PMFME) and Pradhan Mantri Kisan Sampada Yojana (PMKSY). MoFPI hosted the third edition of 'World Food India' from 19th September to 22nd September, 2024 in New Delhi. With participation from numerous international exhibitors and this event provided a platform for the millets-based food industry to showcase products globally and promote millet-based products in international buyers. Further, the Agricultural & Processed Food Products Export Development Authority (APEDA), a statutory organization under the administrative control of the Department of Commerce, has the mandate to promote export of agricultural products, including millets, from India. APEDA provides assistance to its registered exporters, including those of millets, under Agriculture & Processed Food Export Promotion Scheme of APEDA. The assistance is provided under various components of the schemes viz. Infrastructure Development, Quality Development and Market Development.

(e) As such, no challenge has been faced by the MoFPI in implementation of PLISMBP component of the scheme.

ANNEXURE

ANNEXURE REFERRED TO IN REPLY TO PART (b) OF THE LOK SABHA UNSTARRED QUESTION NO. 655 FOR ANSWER ON 06.02.2025 REGARDING “Marketing of Millet-based Products”

Details of millet-based units approved under PLISMBP component of the scheme

Sr. No.	State	Name of Scheme	Beneficiary Name	Sector	District
1	Andhra Pradesh	PLISMBP	COASTAL FOODS	Millet MSME	Guntur
2	Andhra Pradesh	PLISMBP	TRETA AGRO PVT. LTD.	Millet MSME	Chittoor
3	Assam	PLISMBP	SANNA ENTERPRISES	Millet MSME	Kamrup
4	Gujarat	PLISMBP	MARICO LIMITED	Millet LE	Sanand
5	Gujarat	PLISMBP	HSM FOODS INTERNATIONAL PRIVATE LIMITED	Millet MSME	Rajkot
6	Gujarat	PLISMBP	SATVAM NUTRIFOODS LIMITED	Millet MSME	Sabarkantha
7	Gujarat	PLISMBP	SUPREME NUTRI GRAIN PRIVATE LIMITED	Millet MSME	Rajkot
8	Gujarat	PLISMBP	YASHEEL FOODS LLP	Millet MSME	Anand
9	Haryana	PLISMBP	NESTLE INDIA LTD.	Millet LE	Panipat
10	Haryana	PLISMBP	BTW INDIA PVT LTD	Millet MSME	Sonepat
11	Himachal Pradesh	PLISMBP	MRS BECTORS FOOD SPECIALITIES LIMITED	Millet LE	Una
12	Himachal Pradesh	PLISMBP	BAGRRYS INDIA PRIVATE LIMITED	Millet MSME	Solan
13	Karnataka	PLISMBP	ITC LIMITED	Millet LE	Bengaluru
14	Karnataka	PLISMBP	MRS BECTORS FOOD SPECIALITIES LIMITED	Millet LE	Bengaluru
15	Karnataka	PLISMBP	TATA CONSUMER PRODUCTS LIMITED	Millet LE	Hubbali
16	Karnataka	PLISMBP	TATA CONSUMER PRODUCTS LIMITED	Millet LE	Ramanagara
17	Karnataka	PLISMBP	SPROUTLIFE FOODS PRIVATE LIMITED	Millet MSME	Tumkur
18	Karnataka	PLISMBP	SPROUTLIFE FOODS PRIVATE LIMITED	Millet MSME	Bengaluru
19	Karnataka	PLISMBP	WHOLSUM FOODS PVT LTD	Millet MSME	Bengaluru
20	Madhya Pradesh	PLISMBP	ARYAN NATURALS PRIVATE LIMITED	Millet MSME	Mandla
21	Maharashtra	PLISMBP	MARICO LIMITED	Millet LE	Jalgaon
22	Maharashtra	PLISMBP	CHORDIA FOOD PRODUCTS LIMITED	Millet MSME	Satara

23	Maharashtra	PLISMBP	EARLY FOODS PRIVATE LIMITED	Millet MSME	Pune
24	Maharashtra	PLISMBP	HW WELLNESS SOLUTIONS	Millet MSME	Pune
25	Maharashtra	PLISMBP	NAGSHETIYA INDUSTRIES	Millet MSME	Nashik
26	Punjab	PLISMBP	HINDUSTAN UNILEVER LIMITED	Millet LE	Kapurthala
27	Punjab	PLISMBP	MRS BECTORS FOOD SPECIALITIES LIMITED	Millet LE	Patiala
28	Punjab	PLISMBP	MRS BECTORS FOOD SPECIALITIES LIMITED	Millet LE	Jalandhar
29	Tamil Nadu	PLISMBP	CHRISTY SUPER FOODS PRIVATE LIMITED	Millet MSME	Namakkal
30	Tamil Nadu	PLISMBP	REBALA NUTRI FOODEE PRIVATE LIMITED	Millet MSME	Namakkal
31	Tamil Nadu	PLISMBP	SPROUTLIFE FOODS PRIVATE LIMITED	Millet MSME	Namakal
32	Tamil Nadu	PLISMBP	SRI VELAVAN AGRO	Millet MSME	Tiruchirappalli
33	Tamil Nadu	PLISMBP	WHOLSUM FOODS PVT LTD	Millet MSME	Tiruchengode
34	Tamil Nadu	PLISMBP	WHOLSUM FOODS PVT LTD	Millet MSME	Namakkal
35	Tamil Nadu	PLISMBP	WHOLSUM FOODS PVT LTD	Millet MSME	Namakkal
36	Telangana	PLISMBP	RAVI FOODS PVT LTD	Millet LE	Rangareddy
37	Telangana	PLISMBP	RAVI FOODS PVT LTD	Millet LE	Hyderabad
38	Telangana	PLISMBP	RAVI FOODS PVT LTD	Millet LE	Hyderabad
39	Telangana	PLISMBP	HARSH BAKERS	Millet MSME	Hyderabad
40	Telangana	PLISMBP	PAHAL FOODS PRIVATE LIMITED	Millet MSME	RANGAREDDY
41	Uttar Pradesh	PLISMBP	MRS BECTORS FOOD SPECIALITIES LIMITED	Millet LE	Gautam Budh Nagar
42	Uttarakhand	PLISMBP	SWG INDUSTRIES LIMITED	Millet LE	Udham Singh Nagar
43	Uttarakhand	PLISMBP	TRETA AGRO PVT. LTD.	Millet MSME	Udham Singh Nagar
44	Uttarakhand	PLISMBP	TRETA AGRO PVT. LTD.	Millet MSME	Udham Singh Nagar
45	Uttarakhand	PLISMBP	WHOLSUM FOODS PVT LTD	Millet MSME	Udham Singh Nagar

Millet MSME: Sales based incentive for millet based products in Micro Small Medium Sector
Millet LE: Sales based incentive for millet based products by large Entities
