

GOVERNMENT OF INDIA
MINISTRY OF AYUSH
LOK SABHA
UNSTARRED QUESTION NO. 5706
ANSWERED ON 04.04.2025

Anaemia Control among Adolescent Girls under Mission Utkarsh

5706. Smt. Kriti Devi Debbarman:

Ms Kangna Ranaut:

Smt. Shobhanaben Mahendrasinh Baraiya:

Shri Shrirang Appa Chandu Barne:

Shri Ravindra Shukla Alias Ravi Kishan:

Shri Trivendra Singh Rawat:

Smt. Bharti Pardhi:

Dr. Rajesh Mishra:

Smt. Roopkumari Choudhary:

Shri Khagen Murmu:

Shri Manish Jaiswal:

Shri Anil Firojiya:

Shri Chintamani Maharaj:

Shri Dilip Saikia:

Shri Bhojraj Nag:

Shri P C Mohan:

Shri Chhatrapal Singh Gangwar:

Will the Minister of AYUSH

be pleased to state:

(a) the amount of funds allocated, spent by the Government for anaemia control among adolescent girls using Ayurveda interventions under the Mission Utkarsh as on February 2025;

(b) the details of the districts that are covered under the said initiative in the country, State/UTwise, particularly in Madhya Pradesh, North-Eastern States including Assam and Maharashtra;

(c) whether the Government has undertaken any awareness campaign to control anaemia among adolescent girls and if so, the details thereof;

- (d) whether any specific measures/special initiatives have been taken for anaemia control among adolescent girls using Ayurveda interventions under the said Mission in Mahasamund, Dhamtari and Gariaband districts of Chhattisgarh and the tribal majority districts of Gujarat;
- (e) if so, the details thereof; and
- (f) the details of funds allocated and utilised for these districts as on February 2025?

ANSWER

THE MINISTER OF STATE (IC) OF THE MINISTRY OF AYUSH (SHRI PRATAPRAO JADHAV)

(a) to (f) The Ministry of Ayush (MoA) and Ministry of Women and Child Development (MWCD) signed a Memorandum of Understanding (MoU) on February 26, 2024 with the objectives to provide Ayurveda interventions to improve the health conditions and prevention of anaemia in adolescent girls (14-18 years) in the five identified districts under Mission Utkarsh viz., Assam – Dhubri, Chattisgarh – Bastar, Jharkhand – Paschimi Sighbhum, Maharashtra – Gadchiroli and Rajasthan – Dholpur.

As per the MoU, both Ministries are to contribute 50-50% of funding for this project. The total budget sanctioned for this project is Rs. 24,95,88,650 (Rupees Twenty-four Crore Ninety-five Lakh Eighty-eight Thousand Six Hundred Fifty only). As of 28th February 2025, the total amount released stands at Rs. 15,47,92,821 (Rupees Fifteen Crore Forty-seven Lakh Ninety-two Thousand Eight Hundred Twenty-one) which includes Rs. 10,30,98,111 (Rupees Ten Crore Thirty Lakh Ninety-eight Thousand One Hundred Eleven) from MoA and Rs. 5,16,94,710 (Rupees Five Crore Sixteen Lakh Ninety-four Thousand Seven Hundred Ten) from MWCD.

The Anganwadi workers are sensitized about this project, their role in implementation, and the Ayurveda interventions used in this project. The beneficiaries are also sensitized through Information Education Communication (IEC) material and awareness lectures about different aspects of anaemia. The registered beneficiaries of the MWCDs scheme for adolescent girls in the above five districts are assessed for signs and symptoms of anaemia by the Ayush teams and are provided with Ayurveda interventions for nutritional enhancement and improvement in the condition of anaemia prevailing in these districts.
