

**GOVERNMENT OF INDIA
MINISTRY OF AYUSH**

**LOK SABHA
UNSTARRED QUESTION NO.5682
TO BE ANSWERED ON 04th April 2025**

“Generic Medicine Centre”

5682. Shri Ashok Kumar Rawat:

Will the Minister of Ayush be pleased to state:

- (a) the number of the generic medicine centres opened in Misrikh district of Uttar Pradesh so far;
- (b) whether the Government has set any target for opening of such generic medicine centres in Uttar Pradesh;
- (c) if so, the details thereof;
- (d) the number of the generic medicine centres proposed to be set up/opened in Uttar Pradesh, district-wise; and
- (e) whether the set target is being achieved on time and if so, the details thereof?

ANSWER

**THE MINISTER OF STATE (IC) OF THE MINISTRY OF AYUSH
(SHRI PRATAPRAOJADHAV)**

(a) to (e) Department of Pharmaceuticals, Ministry of Chemicals & Fertilizers has launched a scheme- ‘Pradhan Mantri Bhartiya Janaushadhi Pariyojana’ (PMBJP), the Scheme is being implemented through an registered society namely Pharmaceuticals & Medical Devices Bureau of India (PMBI) which is working under the administrative control of Department of Pharmaceuticals, Ministry of Chemicals & Fertilizers, Government of India. Objectives of the Scheme are as follows;

- (a) To make available quality medicines consumables and surgical items at affordable prices for all and thereby reduce out of pocket expenditure of consumers/patients.
- (b) To popularize generic medicines among the masses and dispel the prevalent notion that low priced generic medicines are of inferior quality or are less effective.

(c) Generate employment by engaging individual entrepreneurs in the opening of PMBJP Kendras.

As per the information received from Department of Pharmaceuticals, under PMBJP a total 15,403 Jan Aushadhi Kendras (JAKs) have been opened till 31.03.2025 across the country, of which 2 Kendras have been opened in Misrikh city of Sitapur district of Uttar Pradesh. There is no State/UT wise specific target for opening of new JAKs. The Government had set the target for opening of 15,000 JAKs by March, 2025 which has already been achieved on 31.01.2025.

Ayurveda products have been added in the Product Basket of PMBJP, which are being made available through selected Kendras at affordable rates.
