

GOVERNMENT OF INDIA  
MINISTRY OF TRIBAL AFFAIRS  
**LOK SABHA**  
**UNSTARRED QUESTION No. 5481**  
TO BE ANSWERED ON: 03.04.2025

**TRIFED INITIATIVES IN ODISHA**

5481. SHRI SUKANTA KUMAR PANIGRAHI:

Will the Minister of TRIBAL AFFAIRS be pleased to state:

(a) the details of the projects and initiatives undertaken by the Tribal Cooperative Marketing Development Federation of India (TRIFED) during the last three years to support tribal artisans in Kandhamal, Odisha and promote the marketing of tribal handicrafts, handlooms and forest produce at national and international levels;

(b) the extent to which Kandhamal's tribal communities have been benefited from the Van Dhan Yojana and other TRIFED programmes focused on skill development, value addition and marketing of forest-based products like turmeric and honey;

(c) the details of the financial allocation made and the existing as well as future plans for improving the supply chain, market linkages and infrastructure for Kandhamal's tribal produce along with the monitoring mechanisms in place to evaluate progress thereof; and

(d) whether the Government proposes to provide special support for establishing a Tribal Excellency Center in Kandhamal to enhance research, training and innovation in tribal products and entrepreneurship and if so, the details thereof?

**ANSWER**

MINISTER OF STATE FOR TRIBAL AFFAIRS  
(SHRI DURGADAS UIKEY)

**(a) to (d)** Tribal Cooperative Marketing Development Federation of India Ltd. (TRIFED) is implementing "Pradhan Mantri Janjatiya Vikas Mission" (PMJVM) scheme of Ministry of Tribal Affairs for socio-economic development of tribal communities across the country including Kandhamal, Odisha. Under the scheme, empanelment of tribal artisan and procurement of various tribal products from them is a core activity for generating livelihood opportunities for tribal communities. To achieve the same, TRIFED undertakes retail marketing of tribal products through TRIBES India Outlets, E-Commerce & Exhibitions. So far, 130 tribal suppliers / producers have been empaneled by TRIFED from the State of Odisha.

Besides, financial assistance is also provided to State Implementing Agencies (SIAs) for establishment of Van Dhan Vikas Kendras (VDVKs) for value addition of Minor Forest Produce (MFP) / non-MFPs. Additionally, revolving funds are provided to State Governments for the procurement of 87 enlisted MFP items at Minimum Support Price (MSP). As on 28.02.2025, TRIFED has sanctioned an amount of ₹240.00 lakhs for establishment of 16 VDVKs associating 4,560 beneficiaries in the State of Odisha. Additionally, during financial year 2024-2025, TRIFED under B2B collaboration with ITC facilitated sale of 15 MT of Turmeric valuing Rs. 26.25 lakhs by Pragati VDVK, Daringbadi, Kandhamal to ITC.

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