

GOVERNMENT OF INDIA  
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

**LOK SABHA**  
**UNSTARRED QUESTION No. 5447**  
**TO BE ANSWERED ON 03.04.2025**

**CREATE FOR SUPPORT TO RURAL ENTERPRISES**

5447.           SHRI MUKESHKUMAR CHANDRAKAANT DALAL:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether the Centre for Rural Enterprise Acceleration through Technology (CREATE) has been set up to support rural enterprises, if so, the details thereof;
- (b) the key facilities and training programme provided by CREATE;
- (c) the manner in which the initiative aims to enhance local productivity and improve the quality of products in the region;
- (d) the estimated impact of CREATE on improving the livelihoods of local communities and enabling artisans to earn higher remuneration; and
- (e) whether the Government plans to establish similar centres in other regions to promote rural enterprise development and economic growth particularly in Gujarat?

**ANSWER**

MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES  
(SUSHRI SHOBHA KARANDLAJE)

(a): The Centre for Rural Enterprise Acceleration through Technology (CREATE) has been set up at Leh to support rural enterprises, enhance local productivity, product quality and improve livelihoods of the local traditional artisans.

(b): The Centre for Rural Enterprise Acceleration through Technology (CREATE) is a Pashmina wool processing unit which has been set up for conversion of dehaired Pashmina to Pashmina Roving.

(c) & (d): Before establishment of the CREATE, no Pashmina wool roving processing facility was available in Leh, and therefore the same was being done from units based in different states. The setting up of CREATE makes availability of Pashmina roving facility, locally at Leh, leading to high productivity, consistent product quality due to automation and high earnings for the artisans. It also reduces wastage of costly Pashmina fibre.

Increased productivity will lead to increase of earnings of spinners and weavers. It, further, helps in conserving the art of Pashmina spinning and weaving.

(e): As of now, KVIC has no plan to establish similar centre in Gujarat State.

\*\*\*\*\*