

GOVERNMENT OF INDIA  
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

**LOK SABHA**  
**UNSTARRED QUESTION NO. 5440**  
**TO BE ANSWER ON 03.04.2025**

**CLUSTER-BASED MSMEs DEVELOPMENT PROGRAMMES**

5440. DR. SANJAY JAISWAL:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether the Ministry is implementing cluster-based MSME development programmes in backward regions like West Champaran;
- (b) if so, the details of such clusters established in the district during the last three years and the industries they focus on;
- (c) whether there are plans to set up business incubation centers in West Champaran to promote entrepreneurship and innovation;
- (d) if so, the expected timeline and the type of support (financial, technical and marketing) these centers would provide; and
- (e) the steps being taken to link MSMEs in West Champaran with national and international e-commerce platforms to expand their market reach and improve competitiveness?

**ANSWER**

MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES  
(SUSHRI SHOBHA KARANDLAJE)

(a) & (b): Ministry of MSME is implementing Micro and Small Enterprises Cluster Development Programme (MSE-CDP) scheme across the country. The objective of the MSE-CDP scheme is to enhance the sustainability, competitiveness and growth of Micro and Small Enterprises (MSEs) by addressing common issues such as improvement of technology, skill & quality etc. for their holistic development adopting cluster development approach by extending financial assistance as GoI grant to establish Common Facility Centers (CFCs) in the existing clusters and establish/up-grade infrastructural facilities in new/existing industrial estates/areas/flatted factory complexes. It is a demand driven scheme and proposals under the scheme are received from the State/UT Governments as per their need. No proposal from West Champaran under MSE-CDP has been received so far.

(c) & (d): Ministry of MSME is also implementing the Incubation component of MSME Innovative Scheme under MSME Champions Scheme. This provides opportunity to Institutions such as Technical Colleges, Universities, other Professional Colleges/Institutes, R&D Institutes, NGOs involved in incubation activities, MSME-DIs/ Technology Centres or any Institute/ Organization of Central/ State Government to apply for registration as a Host Institute (HI) and act as a Business Incubator (BI). It is a demand driven scheme and no proposal for the registration of Host Institutions (HIs) / Business Incubators (BIs) under Incubation component of MSME Innovative scheme has been received so far from West Champaran district.

(e): Open Network for Digital Commerce (ONDC) is an initiative of Department for Promotion of Industry and Internal Trade (DPIIT), Ministry of Commerce and Industry, Government of India, aimed to democratize digital commerce and enable small businesses to capitalize on the benefits of digital commerce by creating a level playing field. This initiative provides equal opportunities to small businesses including MSMEs, artisans, and self-help groups (SHGs) to leverage digital commerce and expand their market reach. The Ministry of MSME has launched a MSME Trade Enablement and Marketing (TEAM) Scheme, designed to onboard 5 lakh Small and Medium Enterprises (SMEs) onto ONDC.

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