

GOVERNMENT OF INDIA  
MINISTRY OF PETROLEUM & NATURAL GAS  
**LOK SABHA**  
**UNSTARRED QUESTION NO- 5388**  
TO BE ANSWERED ON- 03<sup>rd</sup> April, 2025

**SAKSHAM IN TELANGANA**

5388 Shri Arvind Dharmapuri:

Will the Minister of PETROLEUM AND NATURAL GAS be pleased to state:

- a) the steps taken by the Government to promote fuel efficiency and sustainable energy practices under SAKSHAM in Telangana;
- b) whether the Government has partnered with State Transport Corporations, industrial sectors and local bodies in Telangana to implement SAKSHAM initiatives for reducing fuel consumption and if so, the details thereof;
- c) the details of funds allocated and utilized under the scheme since its inception, year and State/UT-wise;
- d) the impact of SAKSHAM campaigns on fuel consumption trends in Telangana, particularly in urban areas like Hyderabad and Nizamabad; and
- e) whether any measurable outcomes have been recorded and if so, the details thereof?

**ANSWER**

पेट्रोलियम और प्राकृतिक गैस मंत्रालय में राज्य मंत्री  
(श्री सुरेश गोपी)

MINISTER OF STATE IN THE MINISTRY OF PETROLEUM AND NATURAL GAS  
(SHRI SURESH GOPI)

- a) to e) SAKSHAM is an annual flagship event which is a fuel conservation campaign aimed at reducing fuel consumption in India. Various activities are being held in states including Telangana which inter-alia include:
  - i. Group talks in Schools and Colleges
  - ii. Cycle rallies/Mass Rallies
  - iii. Debates in schools
  - iv. LPG Panchayats
  - v. Walkathons
  - vi. Group Talks at Retail Outlets
  - vii. Workshops in Industrial sectors & State Transport units
  - viii. Article Writing Competitions for Newspaper agencies
  - ix. Free PUC check of vehicles
  - x. Wall paintings for awareness creation etc.

In the state of Telangana, workshops for drivers were conducted collaborating with State Transport Corporation and best performing drivers were recognised during the year 2024-25. Technical workshops were also conducted in collaboration with Industrial Sector along with an awareness program specific to Secunderabad Lubes.

SAKSHAM was administered by Petroleum Conservation Research Association (PCRA) till its dissolution in 2023. Since then, Oil Marketing Companies (OMCs) are carrying out the SAKSHAM activities. The details of funds allocated and utilized under the scheme state/UTs wise, as managed by OMCs, is at Annexure-I.

As regards to the impact on fuel consumption trends in Telangana including urban cities like Hyderabad and Nizamabad area, efforts are made on an ongoing basis to increase awareness amongst the people for fuel efficiency and sustainable energy practices. This supports adoption of better driving practices to achieve fuel savings including in Hyderabad, Nizamabad, Warangal etc., where numerous city bus services are extended to public for their day to day commute. SAKSHAM as an awareness campaign was mandated to convince consumers to switch to cleaner fuels and bring in behavioural change to use fossil fuels intelligently. No structured study has been conducted in this regard so far.

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ANNEXURE REFERRED TO IN REPLY TO PART (c) OF LOK SABHA UNSTARRED QUESTION NO. 5388 TO BE ANSWERED ON 03.04.2025 REGARDING SAKSHAM IN TELANGANA

Details of funds allocated and utilized under the scheme for FY 2023-24 and FY 2024-25 (till 28.03.2025)

(Rs. In Lacs)

State/UT	2023-24		2024-25 (till 28.03.2025)	
	Alloted funds	Utilized funds	Alloted funds	Utilized funds
<b>Delhi</b>	31	36	37	30
<b>Haryana</b>	32	30	24	18
<b>Punjab</b>	65	51	52	33
<b>Jammu &amp; Kashmir</b>	13	8	14	4
<b>Ladakh</b>	4	2	5	1
<b>Himachal Pradesh</b>	13	7	7	3
<b>Rajasthan</b>	50	39	52	30
<b>Uttar Pradesh</b>	180	119	119	45
<b>Uttarakhand</b>	26	17	30	2
<b>West Bengal</b>	49	54	53	11
<b>Sikkim</b>	5	3	3	1
<b>Odisha</b>	47	29	42	9
<b>Bihar</b>	38	37	36	13
<b>Jharkhand</b>	30	21	29	7
<b>Gujarat</b>	47	43	42	24
<b>Dadra &amp; Nagar Haveli</b>	6	3	6	1
<b>Daman &amp; Diu</b>	5	3	5	1
<b>Maharashtra</b>	222	105	139	47
<b>Goa</b>	10	5	13	3
<b>Madhya Pradesh</b>	51	34	43	11
<b>Chattisgarh</b>	16	11	15	4
<b>Tamil Nadu</b>	133	113	78	48
<b>Pondicherry</b>	8	7	7	4
<b>Kerala</b>	26	32	32	20
<b>Karnataka</b>	70	54	60	41
<b>Telangana</b>	60	53	106	31
<b>Andhra Pradesh</b>	89	56	100	56
<b>Arunachal Pradesh</b>	3	1	3	2
<b>Assam</b>	18	9	12	7
<b>Nagaland</b>	4	2	5	2
<b>Mizoram</b>	2	1	2	2
<b>Meghalaya</b>	3	1	3	2

<b>Manipur</b>	3	1	3	2
<b>Tripura</b>	2	1	2	1
<b>Separate Budget head for TVC &amp; Radio</b>	500	102	700	683
<b>Total</b>	<b>1861</b>	<b>1089</b>	<b>1880</b>	<b>1197</b>

Source – Indian Oil Corporation Limited (IOCL), Bharat Petroleum Corporation Limited (BPCL) and Hindustan Petroleum Corporation Limited (HPCL).