

GOVERNMENT OF INDIA
MINISTRY OF MICRO SMALL AND MEDIUM ENTERPRISES

LOK SABHA
UNSTARRED QUESTION NO. 5298
TO BE ANSWERED ON 03.04.2025

SUPPORT TO MSMEs EXPORTERS

5298. DR. NISHIKANT DUBEY:
SHRI P P CHAUDHARY:
SMT. SHOBHANABEN MAHENDRASINH BARAIYA:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:-

- (a) the specific measures introduced by the Government to support MSME exporters facing global trade challenges including any financial assistance, regulatory relief or trade facilitation provided to them;
- (b) the steps being taken to help MSMEs expand into international markets and improve competitiveness;
- (c) whether any dedicated export promotion initiatives have been implemented for MSMEs in priority sectors and if so, the details thereof and outcomes achieved;
- (d) whether any steps have been taken to simplify/ease export financing, credit guarantees and documentation requirements for small businesses and if so, the details thereof; and
- (e) whether any digital platforms or technical assistance programmes have been established to enhance MSME export capabilities and if so, the details thereof and number of enterprises benefited?

ANSWER

MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES
(SUSHRI SHOBHA KARANDLAJE)

(a) to (c): Ministry of Micro, Small and Medium Enterprises (MSME) has developed a support system towards export promotion by setting up 65 Export Facilitation Centres (EFCs) in its field offices namely, MSME Development and Facilitation Offices, MSME Technology Centres and MSME Testing Centres. These EFCs handhold the MSMEs by providing MSMEs with support in documentation, market access, financing, technology adoption and training. Ministry of MSME also implements the International Cooperation (IC) Scheme which provides assistance for Capacity Building of First Time Exporters (CBFTE). Under the CBFTE, reimbursement is provided to new Micro & Small Enterprises (MSE) exporters for costs incurred on Registration-cum-Membership Certification (RCMC) with EPCs, Export Insurance Premium and testing & quality certification for exports. (ii) The Market Development Assistance (MDA) component of IC Scheme provides assistance on reimbursement basis to the eligible Central / State Government organizations and Industry Associations to facilitate participation of MSMEs in international exhibitions and fairs held abroad; and for organizing international conference in India with the aim of technology upgradation, modernization, joint venture etc.

MSME Champions Scheme with three sub schemes, MSME-Sustainable (ZED) Certification Scheme, MSME-Competitive (LEAN) Scheme and MSME-Innovative Scheme (Incubation, Design& IPR) is a holistic approach to unify, synergize and converge with various Schemes and interventions to enable MSMEs to become globally competitive.

Other initiatives for helping MSMEs to grow their business globally include Ministry of Commerce and Industry's Trade Infrastructure for Export Scheme (TIES) and Market Access Initiative (MAI) which facilitates participation of Indian Exporters in exhibitions, buyer seller meets, fairs etc. Initiatives like Districts as Export hubs identify export potential, address bottlenecks and supports local exporters / manufacturers. The Trade Connect e Platform is an information and intermediation platform on international trade, which provides comprehensive services for both new and existing exporters.

(d) & (e): To support MSMEs in accessing global market, the Government has taken following measures:

- (i) Ministry of MSME has set up a dedicated support system for export promotion by setting up 65 Export Facilitation Centres (EFCs). These EFCs support MSMEs by disseminating information on various Schemes and supports available for the MSMEs for enhancing their exports, in linking them with financial institutions such as NBFCs, new fintech start-ups etc, to avail credit at competitive rates etc.
- (ii) Raising and Accelerating MSME Performance (RAMP) Scheme aims to provide support to Micro, Small and Medium enterprises through increased access to technological upgradation, market and credit by strengthening of Central and State agencies.
- (iii) The Trade Connect e-Platform is an information and intermediation platform on international trade, which provides comprehensive services for both new and existing exporters.
