

**GOVERNMENT OF INDIA
MINISTRY OF INFORMATION & BROADCASTING**

**LOK SABHA
UNSTARRED QUESTION NO. 5157
TO BE ANSWERED ON 02.04.2025**

REGULATION OF ONLINE GAMBLING ADVERTISEMENTS

**5157. SHRI MAGUNTA SREENIVASULU REDDY:
SHRI PUTTA MAHESH KUMAR:**

Will the Minister of INFORMATION AND BROADCASTING be pleased to state;

(a) whether the Government has conducted any survey/study regarding the increasing presence of online gambling platforms on streaming and social media platforms;

(b) if so, the details regarding the action undertaken by the Government in this regard during the last five years;

(c) the total number of sites/social media accounts taken down during the last five years for online gambling advertisements; and

(d) whether the Government has considered introducing any mechanism to keep track of online gambling advertisements and its removal and if so, the details thereof?

ANSWER

THE MINISTER OF STATE FOR INFORMATION AND BROADCASTING; AND PARLIAMENTARY AFFAIRS (DR. L MURUGAN):

(a) to (d):

Responsibility of State Governments:

- **Betting and gambling come under Entry 34 and 62 of List-II (state list) of the 7th Schedule of the Constitution.**

Efforts by Union Government:

- **To mitigate the harms caused by online gambling and betting, Government has issued multiple advisories to print, electronic and digital media, Endorsers and Influencers on social media and, Social Media Intermediaries and Online Advertisement Intermediaries to refrain from publishing advertisements of online betting platforms or their surrogate products/services.**
- **These advisories can be viewed on the Ministry's website i.e. www.mib.gov.in.**
- **In addition, Section 79(3)(b) of IT Act, 2000 provides for notification by appropriate Governments of unlawful act or content to the intermediaries for removing/disabling access to such content.**
- **Ministry of Information & Broadcasting issues notifications to the intermediaries, including social media platforms, to remove/disable access to posts, links, etc. where advertisements and branded content of offshore online betting and gambling platforms is being published.**
