

LOK SABHA  
UNSTARRED QUESTION NO. 5055  
TO BE ANSWERED ON 01.04.2025

**AMBEDKAR HASTSHILP VIKAS YOJANA**

5055. SHRI MADDILA GURUMOORTHY:

Will the Minister of TEXTILES वस्त्र मंत्री  
be pleased to state :

- (a) whether the Government has taken any steps towards the formation of a Producer Company for the development of the Kalamkari craft cluster under the Ambedkar Hastshilp Vikas Yojana (AHVY);
- (b) if so, the current status of the initiative and the timeline for its implementation;
- (c) the specific benefits and support that will be provided to Kalamkari artisans through the Producer Company model under AHVY; and
- (d) the funds allocated and utilized for the development of the Kalamkari craft cluster so far?

उत्तर

ANSWER

वस्त्र राज्य मंत्री (श्री पबित्र मार्घेरिता)  
THE MINISTER OF STATE FOR TEXTILES  
(SHRI PABITRA MARGHERITA)

**(a):** Office of Development Commissioner (Handicrafts) under the aegis of Ministry of Textiles provides support for formation of Producer Company (PC) in handicrafts clusters. One Producer Company in Kalamkari Printing Craft viz. M/s Tex venue Handicrafts Producer Company Ltd, Pedana, Machilipatnam, Krishna Dist, Andhra Pradesh) has been formed with the support of Office of Development Commissioner (Handicrafts) under Ambedkar Hastshilp Vikas Yojana (AHVY) sub component of National Handicraft Development Programme (NHDP) Scheme.

**(b) & (c):** The Producer company formed in FY 2020-21 has implemented various interventions till FY 2024-25 benefitting about 500 Kalamkari craft persons. The Producer company was sanctioned various interventions such as Seminar, exhibition, Entrepreneurship Development Programme, Craft Demonstration Programmes, Design & Technical Development workshops, Distribution of 100 toolkits and Publicity & Brand Promotion amounting to Rs 60,90,300.

**(d):** Total funds sanctioned for the development of Kalamkari craft clusters from FY 2020-21 to 2024-25 is Rs.1,40,23,441 under AHVY sub component of NHDP scheme.

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