

GOVERNMENT OF INDIA
MINISTRY OF AGRICULTURE AND FARMERS WELFARE
DEPARTMENT OF AGRICULTURE AND FARMERS WELFARE

LOK SABHA
UNSTARRED QUESTION NO. 4987
TO BE ANSWERED ON 01ST APRIL, 2025

NATIONAL HORTICULTURE MISSION

4987. SHRI NARESH GANPAT MHASKE:
SMT. SHAMBHAVI:
SHRI RAVINDRA DATTARAM WAIKAR:
SHRI RAJESH VERMA:
DR. SHRIKANT EKNATH SHINDE:

Will the Minister of AGRICULTURE AND FARMERS WELFARE कृषि एवं किसान कल्याण मंत्री be pleased to state:

- (a) the detailed data on the total area brought under the National Horticulture Mission till March 2025;
- (b) whether new horticulture varieties have been introduced under the Mission during the last five years and if so, the details thereof;
- (c) the impact of the scheme on the productivity of the crops by quality planting material and micro irrigation in the past five years;
- (d) the detailed data on the employment generated through the Mission during the past five years; and
- (e) the detailed data on the number of Post-Harvest Management and marketing infrastructure created under the mission during the past five years?

ANSWER

THE MINISTER OF STATE FOR AGRICULTURE AND FARMERS WELFARE
कृषि एवं किसान कल्याण राज्य मंत्री (SHRI RAMNATH THAKUR)

(a) & (b): National Horticulture Mission, a sub-scheme of Mission for Integrated Development of Horticulture (MIDH) is being implemented by Ministry of Agriculture & Farmers Welfare since 2014 for the holistic development of horticulture in the country. Since inception of MIDH scheme i.e. from 2014-15 to 2024-25, an additional area of 13.97 Lakhs hectare has been covered under horticulture crops. All horticulture crops irrespective of their varieties are covered under MIDH scheme.

(c): Different components of MIDH scheme including quality planting material & micro irrigation have shown a positive impact on the productivity of horticulture crops which has increased from 12.10 MT/ha in 2019-20 to 12.56 MT/ha in 2024-25 (1st advance estimates).

(d) & (e): During the last five years, a total of 55748 Post Harvest Management infrastructures including Cold storage/C.A. storage, Pack houses, Ripening chamber, Reefer vehicles, Primary / Mobile/ Minimal processing unit, preservation unit and Food processing etc. have been setup and a total of 11140 marketing infrastructures including Static/mobile vending cart/platform, retail outlets, Rural and primary markets/ Apni Mandi/Direct markets, wholesale and terminal markets etc. have been setup under MIDH scheme. As the MIDH scheme is being implemented by State Governments, the beneficiary data including employment generation is maintained by the States.
