

LOK SABHA
UNSTARRED QUESTION NO. 4972
TO BE ANSWERED ON 01.04.2025

ATMANIRBHAR BHARAT AND VOCAL FOR LOCAL CAMPAIGNS

4972. SHRI MUKESH RAJPUT:

Will the Minister of TEXTILES वस्त्र मंत्री
be pleased to state :

- (a) the manner in which setting up of start ups initiative in textile sector align with the Atmanirbhar Bharat and Vocal for Local campaigns;
- (b) the role of India Haat in promoting exports of Indian handicrafts and handlooms; and
- (c) the plan being formulated by the Government to expand Indie Haat to reach a wider audience domestically and internationally?

उत्तर

ANSWER

वस्त्र राज्य मंत्री (श्री पबित्र मार्घेरिटा)
THE MINISTER OF STATE FOR TEXTILES
(SHRI PABITRA MARGHERITA)

(a) to (c): Indie Haat is an annual event organized for Bharat Tex, India's largest Textile Trade Fair which underlines the importance of Atmanirbhar Bharat and Vocal for Local Campaigns of India. The event showcase the best of Indian Handicraft and Handloom to the visitors and exhibitors of over hundred countries who participate in the Bharat Tex event.

To increase the reach of Indie Haat to domestic as well as International audiences, the event was organized in sync with Bharat Tex, India's largest Textile Trade fair. This has amplified the visibility of India's rich handloom and handicraft heritage among international buyers, policymakers, and industry stakeholders. Further, the participating exporters and foreign buyers in Bharat Tex were invited to visit and interact with artisans and weavers. Indie Haat organized features a vibrant display of 80 different types of handcrafted and handwoven products, crafted by 85 artisans and weavers from across the country.
