LOK SABHA UNSTARRED QUESTION NO. 4956 TO BE ANSWERED ON 01.04.2025

EXPORT OF INDIAN HANDICRAFTS

4956. SHRI DILESHWAR KAMAIT:

Will the Minister of TEXTILES वस्त्र मंत्री be pleased to state :

(a) the role of IndieHaat in promoting the export of Indian handicrafts and handlooms products; and

(b) the plans being formulated by the Government to expand the reach of IndieHaat to a wider population at domestic and International level?

उत्तर ANSWER वस्त्र राज्य मंत्री (**श्री पबित्र मार्घेरिटा**) THE MINISTER OF STATE FOR TEXTILES (SHRI PABITRA MARGHERITA)

(a) & (b): Indie Haat is an annual event organized for Bharat Tex, India's largest Textile Trade Fair to showcase the best of Indian Handicraft and Handloom to the visitors and exhibitors of over hundred countries who participate in the event. The event amplifies the visibility of India's rich handloom and handicraft heritage among international buyers, policymakers, and industry stakeholders. Further, the participating exporters and foreign buyers in Bharat Tex are invited to visit and interact with artisans and weavers. This year Indie Haat, organized from 12th to 18th February 2025 in National Crafts Museum & Hastkala Academy, New Delhi, featured a vibrant display of 80 different types of handcrafted and handwoven products, crafted by 85 artisans and weavers from across the country.
