

**GOVERNMENT OF INDIA
MINISTRY OF COMMERCE & INDUSTRY
DEPARTMENT FOR PROMOTION OF INDUSTRY AND INTERNAL TRADE
LOK SABHA**

**UNSTARRED QUESTION NO. 4951.
TO BE ANSWERED ON TUESDAY, THE 01ST APRIL, 2025.**

STARTUPS INDIA SCHEME

**4951. SHRI SELVAM G:
SHRI NAVASKANI K:
SHRI C N ANNADURAI:**

Will the Minister of **COMMERCE AND INDUSTRY** be pleased to state:

वाणिज्य एवं उद्योग मंत्री

- (a) the total number of startups registered under the Startup India Scheme since its inception in the State of Tamil Nadu;
- (b) the steps taken by the Government to ensure the sustainability and growth of startups;
- (c) whether any assessment has been conducted on the impact of the scheme on employment generation and if so, the details thereof;
- (d) the number of startups that have received funding support under the Fund of Funds for Startups (FFS) and the Startup India Seed Fund Scheme (SISFS);
- (e) the number of jobs generated by startups that received funding under these schemes;
- (f) whether any data is available on employment generation by startups sector-wise and if so, the details thereof; and
- (g) the measures being taken to further enhance employment opportunities through the startup ecosystem?

ANSWER

वाणिज्य एवं उद्योग मंत्रालय में राज्य मंत्री (श्री जितिन प्रसाद)

**THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE & INDUSTRY
(SHRI JITIN PRASADA)**

- (a) & (b):** Startup India is an initiative by the Government of India. The Government, with an intent to build a strong ecosystem for nurturing innovation, startups and encouraging investments in the startup ecosystem of the country launched the Startup India initiative on 16th January 2016.

For effective implementation of Startup India initiative and to ensure the sustainability and growth of startups, the Government unveiled an action

plan for Startups comprising of schemes and incentives envisaged to create a vibrant Startup ecosystem in the country. The Action Plan comprises of 19 action items spanning across areas such as “Simplification and handholding”, “Funding support and incentives” and “Industry-academia partnership and incubation”.

As per eligibility conditions prescribed under G.S.R. notification 127 (E) dated 19th February 2019, entities are recognized as ‘startups’ under the Startup India initiative by the Department for Promotion of Industry and Internal Trade (DPIIT). As on 31st January 2025, 1,61,150 entities have been recognised as startups by DPIIT. Specifically for the State of Tamil Nadu, 10,814 entities have been recognised as startups by DPIIT as on 31st January 2025.

(c): DPIIT recognised startups have created over 17.69 lakh direct jobs (self-reported) as on 31st January 2025. Specifically for the State of Tamil Nadu, entities which have been recognised as startups by DPIIT have reportedly created over 1.13 lakh direct jobs as on 31st January 2025.

(d) & (e): Under the Startup India initiative, the Government is implementing flagship Schemes, such as Fund of Funds for Startups (FFS) and Startup India Seed Fund Scheme (SISFS) to support startups at various stages of their business cycle.

FFS has been established to catalyze venture capital investments and is operationalized by Small Industries Development Bank of India (SIDBI), which provides capital to Securities and Exchange Board of India (SEBI)-registered Alternative Investment Funds (AIFs) which in turn invest in startups. AIFs under the Scheme have catalysed investments in 1,197 startups as on 31st January 2025. Direct employment (self-reported) of about 2 lakh has been generated by startups.

SISFS provides financial assistance to seed stage startups through incubators. SISFS is implemented from 1st April 2021. The approved incubators under the Scheme have selected 2,647 startups for funding as on 31st January 2025. More than 16,500 direct jobs (self-reported) have been created by beneficiary startups supported by approved incubators.

(f): The industry-wise number of direct jobs (self-reported) which have been created by DPIIT recognised startups as on 31st January 2025 is placed as **Annexure-I**.

(g): Under Startup India initiative, the Government constantly undertakes various efforts for the development and growth of the startup ecosystem and for further enhancement of employment opportunities in the startup ecosystem.

The flagship Schemes namely, Fund of Funds for Startups (FFS), Startup India Seed Fund Scheme (SISFS) and Credit Guarantee Scheme for Startups (CGSS) support startups with capital mobilization at various stages of their business cycle, allowing startups to create more employment opportunities.

The Government also implements periodic exercises and programs including States' Startup Ranking, National Startup Awards, and Innovation Week which play an important role in the holistic development of the ecosystem by strengthening regional startup ecosystems across States/UTs, which in turn promotes overall employment. The Government also encourages and supports ecosystem-led initiatives such as Startup Mahakumbh which serve as a vibrant platform for stakeholders to network and collaborate. Initiatives to improve market access and enable public procurement which support startups in growing and scaling up their businesses have also been undertaken. Digital platforms such as the Startup India portal and BHASKAR enable easy access to resources and encourage startup ecosystem collaboration. The Government is also encouraging corporates for supporting startups by way of mentorship, access to infrastructure, sharing resources and knowledge, assistance in market linkages and investor connect. District outreach programs have been undertaken to encourage grassroots innovation and setting up of startups across the country. These measures are complemented by regulatory reforms and other ecosystem development events and programs.

ANNEXURE-I**ANNEXURE REFERRED TO IN REPLY TO PART (f) OF THE LOK SABHA UNSTARRED QUESTION 4951 FOR ANSWER ON 01.04.2025.**

The industry-wise number of direct jobs (self-reported) which have been created by DPIIT recognised startups as on 31st January 2025:

Industry	Total
Advertising	12,271
Aeronautics Aerospace & Defence	13,858
Agriculture	87,683
AI	25,801
Airport Operations	1,193
Analytics	9,775
Animation	2,159
AR VR (Augmented + Virtual Reality)	6,021
Architecture Interior Design	10,840
Art & Photography	4,701
Automotive	41,550
Biotechnology	3,839
Chemicals	17,828
Computer Vision	2,574
Construction	95,190
Dating Matrimonial	732
Design	9,470
Education	94,311
Enterprise Software	26,080
Events	5,816
Fashion	25,662
Finance Technology	59,547
Food & Beverages	103,311
Green Technology	29,007
Healthcare & Lifesciences	154,742
House-Hold Services	18,003
Human Resources	90,543
Indic Language Startups	3,691
Internet of Things	15,284
IT Services	213,773
Logistics	12,292
Marketing	30,678
Media & Entertainment	21,145
Nanotechnology	1,897
Non- Renewable Energy	13,152
Other Specialty Retailers	15,203
Others	28,274
Passenger Experience	260
Pets & Animals	3,160
Professional & Commercial Services	97,712
Real Estate	16,681

Industry	Total
Renewable Energy	44,300
Retail	39,808
Robotics	6,216
Safety	9,443
Security Solutions	35,034
Social Impact	8,286
Social Network	5,256
Sports	6,741
Technology Hardware	53,650
Telecommunication & Networking	17,110
Textiles & Apparel	41,357
Toys and Games	5,058
Transportation & Storage	31,422
Travel & Tourism	25,512
Waste Management	14,703
Total	17,69,605
