

REVIVING AMRITSAR TEXTILE INDUSTRY

4916. SHRI GURJEET SINGH AUJLA:

Will the Minister of TEXTILES वस्त्र मंत्री
be pleased to state :

- (a) whether the Government is aware that Amritsar, once a leading hub for textiles and woollens, has witnessed a significant decline in the industry due to lack of direct grants, incentives and industrial support, leading to businesses shifting out of Punjab;
- (b) if so, the steps taken by the Government to revive Amritsar's textile industry ensuring direct financial assistance, modernization of textile units and policy interventions to attract investment;
- (c) whether the Government has introduced a special package or dedicated textile cluster for Amritsar to restore its historical prominence, generate employment and strengthen Punjab's economy; and
- (d) whether the Government considering Amritsar's strategic location and connectivity will facilitate export promotion policies and international trade support to make it a global textile hub?

उत्तर

ANSWER

वस्त्र राज्य मंत्री (श्री पबित्र मार्घेरिता)
THE MINISTER OF STATE FOR TEXTILES
(SHRI PABITRA MARGHERITA)

(a) to (d): The Government is focused on the holistic development of the entire textile value chain by focusing on high-tech & high-growth product segments, leveraging inherent strengths, developing large scale plug and play infrastructure, keeping sustainability at the core, while ensuring large-scale livelihood opportunities, providing impetus to traditional sectors and becoming Atma-nirbhar in raw material value chain by implementing various schemes/initiatives across the country including in Amritsar, Punjab. The major schemes/initiatives include PM Mega Integrated Textile Regions and Apparel (PM MITRA) Parks Scheme which seeks to create a modern, integrated , world class textile infrastructure; Production Linked Incentive (PLI) Scheme focusing on Man Made Fibre (MMF) Fabric, MMF Apparel and Technical Textiles to boost large scale manufacturing and enhancing competitiveness; National Technical Textiles Mission focusing on Research Innovation & Development, Promotion and Market Development; SAMARTH – Scheme for Capacity Building in Textile Sector with the objective providing demand driven, placement oriented, skilling program; Silk Samagra-2 for comprehensive development of sericulture value chain; National Handloom Development Program for end to end support for handloom sector. Ministry of Textiles is also implementing National Handicrafts Development Programme and Comprehensive Handicrafts Cluster Development Scheme for promotion of handicraft artisans. Under these schemes, support is provided for marketing, skill development, cluster development, direct benefit to artisans, infrastructure and technology support etc.
