

BHARAT TEX 2025

4891. SMT. KAMALJEET SEHRAWAT:
SHRI HASMUKHBHAI SOMABHAI PATEL:
SHRI RAMVIR SINGH BIDHURI:
SHRI MITESH PATEL BAKABHAI:
SHRI DEVUSINH CHAUHAN:

Will the Minister of TEXTILES वस्त्र मंत्री
be pleased to state :

- (a) the manner in which Bharat Tex 2025 contribute to India's goal of becoming a global textile hub;
- (b) what specific initiatives will be launched to support MSMEs and startups in the textile sector;
- (c) whether there are any special incentives for investments in the Indian textile industry announced at the event and if so, details thereof;
- (d) the measures are being taken to ensure greater participation of handloom and traditional artisans/craftsmen; and
- (e) the details of action plans being formulated by the Ministry in this regard in the State of Rajasthan?

उत्तर

ANSWER

वस्त्र राज्य मंत्री (श्री पबित्र मार्घेरिता)
THE MINISTER OF STATE FOR TEXTILES
(SHRI PABITRA MARGHERITA)

(a) to (c): Ministry has supported Export Promotion Councils/Associations in organizing a Global Mega Textile Event i.e. Bharat TEX 2025 to showcase the strength of the Indian textiles value chain, highlighting the latest progress/ innovations in textile & fashion Industry and positioning India as the most preferred destination for sourcing and investment in textile sector.

The event spanned 2.2 million square feet and featured over 5,000 exhibitors, providing a comprehensive showcase of India's textile ecosystem. More than 1,20,000 trade visitors, from more than 100 countries including global CEOs, policymakers, and industry leaders, attended the event.

Bharat TEX 2025 served as a premier platform for industry leaders, manufacturers, exporters, and innovators, bringing together key stakeholders from across the textile sector. The event facilitates collaboration among manufacturers, exporters, and importers, providing them with an opportunity to showcase their expertise, cutting-edge innovations, and latest collections to a global audience. It brought together the entire textile value chain from raw materials to finished products including accessories under one single roof.

The government's focus on increasing textile manufacturing, modernizing infrastructure, fostering innovation, and upgrading technology has strengthened India's position as a global textile hub. Bharat Tex 2025 provided a platform to showcase these advancements while promoting sustainable and high-value textile production.

Bharat TEX 2025 also featured a Global scale conference, Roundtables, Panel Discussions, and master classes. It included exhibitions that featured Special Innovation and Start up Pavilions. It also included hackathons based Startup Pitch Fest and innovation fests, Tech tanks and design challenges providing funding opportunities for startups through leading investors.

(d) & (e): Ministry of Textiles through Office of Development Commissioner (Handlooms) promotes Handloom products of the country including Rajasthan by implementing following scheme:

- i. National Handloom Development Programme;
 - ii. Raw Material Supply Scheme;
- Under the above schemes, financial assistance is provided to eligible handloom agencies/weavers for raw materials, procurement of upgraded looms & accessories, solar lighting units, construction of workshop, skilling, product & design development, technical and common infrastructure, marketing of handloom products in domestic & international markets, concessional loans under weavers' MUDRA scheme and social security etc.
 - Assistance in establishing international marketing linkages to suitable Apex/Primary handloom cooperative societies, corporations, producers' companies, handloom awardees, exporters, other talented weavers etc. who are producing exclusive exportable handloom products.
 - Market penetration through organisation/participation in international fairs/exhibitions, big ticket events, Buyer Sellers Meet, Reverse Buyer Sellers Meet etc., for export promotion of handloom products. Publicity and brand development through India Handloom Brand (IHB), Handloom Mark (HLM) and other measures.
 - Raw Material Supply Scheme (RMSS) is being implemented throughout the country to make available yarn to handloom weavers. Under the scheme, freight charges are reimbursed for all types of yarn; and component of 15% price subsidy is there for cotton hank yarn, domestic silk, wool and linen yarn and blended yarn of natural fibres.

Similarly for handicrafts sector, the Office of the Development Commissioner (Handicrafts) implements two schemes namely National Handicrafts Development Programme (NHDP) and Comprehensive Handicrafts Cluster Development Scheme (CHCDS) for overall development and promotion of handicrafts sector across the country. Under these schemes, need based financial assistance is provided for end-to-end support to the artisans through marketing events, skill development, cluster development, formation of Producer Companies, direct benefit to artisans, infrastructural and technology support, research and development support, digitization, branding and marketing of handicraft products in domestic & international markets etc. which benefit the traditional crafts and artisans throughout the country including Rajasthan.
