

**GOVERNMENT OF INDIA
MINISTRY OF RURAL DEVELOPMENT
DEPARTMENT OF RURAL DEVELOPMENT**

**LOK SABHA
UNSTARRED QUESTION NO. 4888
ANSWERED ON 01/04/2025**

WOMEN ENTREPRENEURSHIP

4888. SHRI DURAI VAIKO:

Will the Minister of RURAL DEVELOPMENT be pleased to state:

- (a) the details of the initiatives taken by the Government to promote women entrepreneurship, year and district-wise including Tiruchirappalli and Pudukottai; and**
- (b) the funds allocated and utilised under the respective initiatives?**

ANSWER

**MINISTER OF STATE IN THE MINISTRY OF RURAL DEVELOPMENT
(DR. CHANDRA SEKHAR PEMMASANI)**

(a) & (b): The Government has taken significant initiatives to promote women entrepreneurship across the country, including in Tamil Nadu, covering Tiruchirappalli and Pudukottai districts. The DeendayalAntyodayaYojana-National Rural Livelihoods Mission (DAY-NRLM) through its sub-scheme namely, Start-up Village Entrepreneurship Programme (SVEP) creates an enabling rural business development ecosystem. It supports the Self-Help Groups (SHGs) and their family members to set-up small enterprises in the non-farm livelihoods sector. SVEP is implemented in 31 States and Union Territories. 3.36 lakh enterprises have been supported under SVEP. Number of enterprises supported under the SVEP, year-wise and district-wise, are in Annexures-I and II.

SVEP is a demand-based programme, and implemented at block level. The funds allocation for each block depends on the number of enterprises to be supported as per the Detailed Project Reports (DPR) submitted by States and their Annual Action Plan. Central share released under SVEP is at Annexure-III.

Energy Efficiency Services Limited (EESL), a joint venture under the Ministry of Power, through its 100% subsidiary CESL (Convergence Energy Services Limited) which focuses on electric mobility and charging infrastructure have collaborated with Ministry of Rural Development for a pilot project titled Sustainable Transport for Rural Entrepreneurs through Electric Bicycles (STREE), which involves distribution of cargo electric cycles to SHG women entrepreneurs across four states – Bihar, Madhya Pradesh, Kerala, and Andhra Pradesh.

Department of Agriculture & Farmers' Welfare implements the "Innovation and Agri-Entrepreneurship Development" programme under the RashtriyaKrishiVikasYojana (RKVY) which supports agri-entrepreneurship providing financial support and nurturing an incubation ecosystem in the country through five Knowledge Partners (KPs) and 24 RKVY Agribusiness Incubators (R-ABIs). Under this programme, trainings, technical and financial assistance is provided to startups to launch their products, services, business platforms etc. into the market and facilitate them to scale up their products and operations to attain business viability. More than 5000 Agri-Startups have been trained under this programme during FY 2019-20 to 2024-25. So far, 1749 Agri-Startups including 448 women led startups have been supported with technical and financial assistance under this programme during FY 2019-20 to 2024-25.

In the Micro, Small and Medium Enterprises (MSME) sector, the Government has taken various initiatives to enhance women's participation across the country, including Tiruchirappalli and Pudukottai. Special registration drives have been conducted to encourage the registration of women-owned MSMEs. To further support women entrepreneurs, the Public Procurement Policy mandates that CPSEs, Ministries, and Departments procure at least 3% of their annual purchases from micro and small women entrepreneurs. Women-owned MSMEs account for 40.12% of total registered MSMEs and are eligible for Priority Sector Lending (PSL) and benefits under MSME schemes. Under the Credit Guarantee Scheme for Micro and Small Enterprises, women entrepreneurs receive enhanced support, including 90% guarantee coverage compared to 75% for others and a 10% concession in annual guarantee fees, effective from 1st December 2022.

The Prime Minister's Employment Generation Programme (PMEGP) provides credit-linked subsidies to promote self-employment, with 39% of its beneficiaries being women. The Skill Upgradation and Mahila Coir Yojana under Coir Vikas Yojana is designed to provide exclusive skill training for women artisans engaged in the coir sector. Women entrepreneurs also receive additional marketing support through the Procurement and Marketing Support Scheme, which offers a 100% subsidy for their participation in trade fairs, compared to 80% for other entrepreneurs.

The PM Vishwakarma Scheme, launched on 17th September 2023, provides significant benefits to traditional artisans and craftspeople, including women, across 18 trades. The Ministry of MSME also launched the Yashasvini Awareness campaign to educate and guide women entrepreneurs on MSME schemes, ensuring continuous handholding and capacity-building support. The Ministry of MSME, in collaboration with the Ministry of Rural Development and Women Entrepreneurship Platform organized the first Yashasvini Awareness Campaign for women entrepreneurs at the Rajasthan International Centre, Jaipur, on 19th July 2024. The event had participation from more than 650 women entrepreneurs, including the Self Help Groups.

Further, under Startup India for women entrepreneurs across the country including in Tamil Nadu, various initiatives have been taken to promote women entrepreneurship. Year-wise details of the initiative taken under Startup India are available on the Portal: startupindia.gov.in. Further, to encourage the participation of women entrepreneurs and enable innovation, special incentives are integrated into the flagship programs of Startup India being implemented by the Ministry of Commerce and Industry:

(i) National Startup Awards: This initiative recognizes and supports a diverse range of startups driving sustainable economic transformation. A dedicated category for women-led startups has been included in the National Startup Awards from 2020 to 2023, offering exclusive support and promotion.

(ii) State Ranking Framework (SRF): The SRF is a comprehensive evaluation tool aimed at strengthening the support of States and

Union Territories to holistically build their startup ecosystems through cooperative federalism. The Action Point 4 of the framework focuses specifically on the number of unique women-led startups that have received support through special incentives by the states and union territories. It includes tracking unique women-led startups that have received state incentives, along with policies that provide seed funding, venture funding, incubation support, capacity development workshops, and marketing assistance.

ANNEXURE I

ANNEXURE REFERRED TO IN REPLY OF PART (a) &(b) OF LOK SABHA UNSTARRED QUESTION NO. 4888 TO BE ANSWERED ON 01.04.2025 REGARDING “WOMEN ENTREPRENEURSHIP”.

Number of enterprises supported under the SVEP, Year-Wise

<i>State/UT</i>	<i>2017-18</i>	<i>2018-19</i>	<i>2019-20</i>	<i>2020-21</i>	<i>2021-22</i>	<i>2022-23</i>	<i>2023-24</i>	<i>2024-25</i>
Andhra Pradesh	3,084	1,783	4,324	5,586	2,700	18	10,131	30
Arunachal Pradesh	0	0	0	0	0	0	467	107
Assam	0	0	0	548	1,887	1,211	683	9,557
Bihar	3,889	3,167	5,541	6,844	2,655	334	1,950	1,614
Chhattisgarh	1,758	3,179	2,791	2,707	2,865	3,132	2,971	1,796
Goa	0	0	0	0	0	21	1,016	1,002
Gujarat	268	356	1,788	984	2,262	260	22	0
Haryana	857	1,283	1,924	2,492	1,592	1,022	0	684
Himachal Pradesh	0	0	0	0	0	171	196	612
Jammu & Kashmir (UT)	296	575	418	973	0	444	610	1,009
Jharkhand	673	3,437	2,294	5,218	4,651	3,119	5,901	1,214
Karnataka	0	0	0	0	0	241	1,222	291
Kerala	799	2,808	7,602	7,327	7,177	1,646	3,863	5,802
Madhya Pradesh	2,177	2,901	4,550	4,791	4,556	5,060	3,284	1,837
Maharashtra	1,818	1,527	1,161	0	0	318	1,747	1,702
Manipur	0	0	0	108	663	585	322	694
Meghalaya	0	0	53	81	193	494	133	354
Mizoram	0	0	0	320	513	297	178	946
Nagaland	1,109	1,417	1,487	12	0	64	0	29
Odisha	1,096	2,404	2,969	4,087	2,354	130	2,003	0
Punjab	0	146	537	637	377	339	900	802
Rajasthan	864	1,140	2,436	1,733	1,595	1,052	625	1,993
Sikkim	0	0	0	0	0	45	276	279
Tamil Nadu	0	0	859	1,681	1,084	645	140	1,076
Telangana	257	858	2,264	2,659	2,606	4,361	3,666	1,797
Tripura	0	0	0	0	0	146	260	1,207
Uttar Pradesh	957	1,808	2,456	5,109	5,127	4,101	7,572	2,831
Uttarakhand	0	0	9	459	557	1,137	816	696
West Bengal	1,168	912	2,102	2,853	2,690	2,505	3,919	4,933
A&N	0	0	0	0	0	0	0	
Puducherry	0	0	0	0	0	0	0	
Total	21,070	29,701	47,565	57,209	48,104	32,898	54,873	44,894

ANNEXURE II

ANNEXURE REFERRED TO IN REPLY OF PART (a) &(b) OF LOK SABHA UNSTARRED QUESTION NO. 4888 TO BE ANSWERED ON 01.04.2025 REGARDING “WOMEN ENTREPRENEURSHIP”.

Number of enterprises supported under the SVEP, District-Wise

State	District	Under SVEP Enterprises Formed
Andhra Pradesh	Chittoor	14850
Andhra Pradesh	Cuddapah	0
Andhra Pradesh	East Godavari	0
Andhra Pradesh	Prakasam	2137
Andhra Pradesh	Srikakulam	4063
Andhra Pradesh	Vizianagaram	4801
Andhra Pradesh	West Godavari	1805
Arunachal Pradesh	Namsai&Lohit(2)	574
Assam	Baksa	0
Assam	Barpeta	622
Assam	Biswanath	822
Assam	Bongaigaon	115
Assam	Charaideo	674
Assam	Chirang	1523
Assam	Darrang	1245
Assam	Dibrugarh	281
Assam	Golaghat	410
Assam	Jorhat	1332
Assam	Kamrup	2310
Assam	Kamrup Metro	333
Assam	KarbiAnglong	310
Assam	Lakhimpur	306
Assam	Nagaon	757
Assam	Nalbari	2043
Assam	Sivasagar	803
Bihar	Begusarai	320
Bihar	Bhagalpur	1742
Bihar	Darbhanga	136
Bihar	Gaya	6423
Bihar	Khagaria	165
Bihar	Madhubani	1701
Bihar	Munger	150
Bihar	Muzaffarpur	6851
Bihar	Nalanda	1683
Bihar	Nawada	96
Bihar	Patna	4487
Bihar	PurbiChampanan	134
Bihar	Vaishali	2106
Chhattisgarh	Balrampur	1854
Chhattisgarh	Bastar	3851

Chhattisgarh	Dhamtari	2539
Chhattisgarh	Gariyaband	2304
Chhattisgarh	Kanker	2696
Chhattisgarh	Korea	1149
Chhattisgarh	Rajnandagon	2691
Chhattisgarh	Surguja	4115
Goa	North Goa & South Goa(2)	2039
Gujarat	Amreli	1494
Gujarat	Dohad	1698
Gujarat	PanchMahals	2748
Haryana	Bhiwani	2135
Haryana	Fatehabad	1391
Haryana	Jhajjar	1288
Haryana	Karnal	1737
Haryana	NuhMewat	1984
Haryana	Panchkula	1319
Himachal Pradesh	Mandi	979
Jammu&Kashmir (UT)	Anantnag	790
Jammu&Kashmir (UT)	Baramulla	148
Jammu&Kashmir (UT)	Ganderbal	709
Jammu&Kashmir (UT)	Kathua	1553
Jammu&Kashmir (UT)	Rajauri	553
Jammu&Kashmir (UT)	Samba	107
Jammu&Kashmir (UT)	Srinagar &Ganderbal(2)	225
Jammu&Kashmir (UT)	Udhampur	240
Jharkhand	Chatra	11
Jharkhand	East Singhbhum	167
Jharkhand	Garhwa	23
Jharkhand	Giridih	3914
Jharkhand	Godda	316
Jharkhand	Hazaribagh	1015
Jharkhand	Koderma	1460
Jharkhand	Pakur	5328
Jharkhand	Palamu	3239
Jharkhand	Ramgarh	1654
Jharkhand	Ranchi	2790
Jharkhand	Simdega	3818
Jharkhand	West Singhbhum	2772
Karnataka	Bengaluru Rural	501
Karnataka	Hassan	0
Karnataka	Hassan	0
Karnataka	Koppal	584
Karnataka	Mysuru	266
Karnataka	Mysuru	0
Karnataka	Ramanagara	403
Karnataka	Uttar Kannada	0
Kerala	Alappuzha	1733
Kerala	Ernakulam	3911
Kerala	Idukki	2019
Kerala	Kannur	3235

Kerala	Kasargode	2004
Kerala	Kollam	3017
Kerala	Kottayam	2775
Kerala	Kozhikkode	2453
Kerala	Kozhikode	52
Kerala	Malappuram	2965
Kerala	Palakkad	2689
Kerala	Pathanamthitta	2914
Kerala	Thiruvananthapuram	3097
Kerala	Thrissur	2535
Kerala	Wayanad	1625
Madhya Pradesh	Alirajpur	1111
Madhya Pradesh	Balaghat	2196
Madhya Pradesh	Barwani	2188
Madhya Pradesh	Dindori	1354
Madhya Pradesh	Guna	2106
Madhya Pradesh	Jhabua	1440
Madhya Pradesh	Mandla	2149
Madhya Pradesh	Rajgarh	5808
Madhya Pradesh	Sagar	2644
Madhya Pradesh	Shahdol	1791
Madhya Pradesh	Sheopur	2038
Madhya Pradesh	Shivpuri	2477
Madhya Pradesh	Sidhi	1854
Maharashtra	Jalna	1790
Maharashtra	Palghar	367
Maharashtra	Solapur	4516
Maharashtra	Thane	646
Maharashtra	Yavatmal	954
Manipur	Imphal East	1817
Manipur	Tengnoupal	555
Meghalaya	South West Khasi Hills	135
Meghalaya	West Garo Hills	43
Meghalaya	West Khasi Hills	1130
Mizoram	Kolasib	716
Mizoram	Mamit	512
Mizoram	Serchhip	592
Mizoram	Siaha	434
Nagaland	Dimapur	2413
Nagaland	Kohima	1645
Nagaland	Mokokchung	60
Odisha	Angul	1877
Odisha	Baleshwar	324
Odisha	Bolangir	71
Odisha	Cuttack	765
Odisha	Ganjam	567
Odisha	Jajpur	1732
Odisha	Kendrapara	1707
Odisha	Mayurbhanj	1476
Odisha	Nabarangapur	1185

Odisha	Nayagarh	2044
Odisha	Puri	1542
Odisha	Sundargarh	1753
Punjab	Firozepur	564
Punjab	Sangrur	2593
Punjab	TaranTaran	581
Rajasthan	Ajmer	1874
Rajasthan	Baran	1685
Rajasthan	Bundi	1610
Rajasthan	Chittorgarh	1685
Rajasthan	Churu	1681
Rajasthan	SawaiMadhopur	1326
Rajasthan	Tonk	1577
Sikkim	East District	600
Tamil Nadu	Kanchipuram	2350
Tamil Nadu	Madurai	462
Tamil Nadu	Namakkal	568
Tamil Nadu	Villupuram	2105
Telangana	Adilabad	1786
Telangana	Badradri	1897
Telangana	Jangaon	0
Telangana	Jogulamba	0
Telangana	Kamareddy	0
Telangana	Medak	0
Telangana	Mulugu	1594
Telangana	Nagarkurnool	2226
Telangana	Nalgonda	1680
Telangana	Narayanpet	1797
Telangana	Nizamabad	0
Telangana	Rangareddy	1693
Telangana	RanjannaSircilla	0
Telangana	Sangareddy	1979
Telangana	Siddipet	1910
Telangana	Wanaparthy	0
Telangana	Warangal Rural	1906
Telangana	Warangal Urban	0
Telangana	YadadriBhongir	0
Tripura	Dhalai	1109
Tripura	Gomati	294
Tripura	South Tripura	210
Uttar Pradesh	Aligarh	2297
Uttar Pradesh	Ambedkar Nagar	1764
Uttar Pradesh	Azamgarh	908
Uttar Pradesh	Bahraich	1544
Uttar Pradesh	Banda	857
Uttar Pradesh	Basti	1612
Uttar Pradesh	Bijnor	2483
Uttar Pradesh	Chandauli	1349
Uttar Pradesh	Fatehpur	1002
Uttar Pradesh	Gorakhpur	1830

Uttar Pradesh	Hamirpur	1193
Uttar Pradesh	Jalaun	1402
Uttar Pradesh	Kheri	2039
Uttar Pradesh	Mirzapur	1909
Uttar Pradesh	Prayagraj	1313
Uttar Pradesh	Sonbhadra	1268
Uttar Pradesh	Sultanpur	1299
Uttar Pradesh	Varanasi	3892
Uttarakhand	Chamoli	459
Uttarakhand	Dehradun	1535
Uttarakhand	Pithoragarh	453
Uttarakhand	Udam Singh Nagar	1227
West Bengal	24 Parganas South	1168
West Bengal	Alipuruduar	1108
West Bengal	Bankura	1807
West Bengal	Birbhum	1753
West Bengal	Coochbehar	1710
West Bengal	Darjeeling GTA	1074
West Bengal	DinajpurDakshin	494
West Bengal	Dinajpur Uttar	800
West Bengal	Hooghly	766
West Bengal	Jalpaiguri	2652
West Bengal	Jhargram	723
West Bengal	Kalimpong	1502
West Bengal	Maldah	1714
West Bengal	Murshidabad	109
West Bengal	PurbaBardhaman	47
West Bengal	PurbaMedinipur	1892
West Bengal	Purulia	1174
West Bengal	SiliguriMahakumaParishad DMMU	589
Grand Total		336314

ANNEXURE III

**ANNEXURE REFERRED TO IN REPLY OF PART (a) &(b) OF LOK SABHA
UNSTARRED QUESTION NO. 4888 TO BE ANSWERED ON 01.04.2025 REGARDING
“WOMEN ENTREPRENEURSHIP”.**

State	Central share released under SVEP (Rs. in Lakh)										Total
	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24	2024-25	
Andhra Pradesh	120.00	913.89	198.85	781.10	275.72	261.32	0.00	0.00	0	200.00	2,750.88
Arunachal Pradesh	0.00	0.00	0.00	0.00	0.00	27.00	66.76	0.00	76.84	100.00	270.60
Assam	0.00	0.00	0.00	81.00	238.85	639.71	135.00	303.00	1,135.06	1875.00	4,407.62
Bihar	180.00	1,312.23	463.22	926.43	397.93	0.00	180.00	361.9	0	175.00	3,996.71
Chhattisgarh	73.49	847.75	54.00	629.53	245.66	36.00	55.53	0.00	227.39	75.00	2,244.35
Goa	0.00	0.00	0.00	0.00	0.00	18.00	0.00	46.47	53.40	75.00	192.87
Gujarat	90.00	152.58	0.00	485.16	0.00	0.00	0.00	0.00	0	0.00	727.74
Haryana	60.00	91.04	374.09	213.14	691.12	115.21	148.90	0.00	0	0.00	1,693.50
Himachal Pradesh	0.00	0.00	0.00	0.00	0.00	27.00	0.00	24.64	55.87	300.00	407.51
Jammu & Kashmir (UT)	60.00	149.50	418.99	0.00	0.00	130.00	197.76	0.00	300.00	550.00	1,806.25
Jharkhand	180.00	1,070.00	429.80	54.00	491.40	859.59	107.44	177.04	1,470.00	500.00	5,339.27
Karnataka	0.00	0.00	0.00	0.00	0.00	18.00	188.51	98.64	780.85	0.00	1,086.00
Kerala	60.00	450.75	1,309.07	1,592.11	136.20	791.65	194.40	526.96	650.79	125.00	5,836.93
Madhya Pradesh	90.00	593.63	411.20	654.34	569.06	675.51	130.45	273.72	0	0.00	3,397.91
Maharashtra	60.00	96.75	313.50	108.00	0.00	252.36	0.00	0.00	750.00	450.00	2,030.61
Manipur	0.00	0.00	0.00	27.00	93.46	120.46	27.00	83.69	240.92	150.00	742.53
Meghalaya	0.00	0.00	27.00	72.98	0.00	0.00	0.00	49.98	169.50	225.00	544.46
Mizoram	0.00	0.00	0.00	54.00	135.01	0.00	54.00	229.64	293.98	100.00	866.63
Nagaland	60.00	190.29	500.57	0.00	200.23	54.00	87.05	0.00	156.25	100.00	1,348.39
Odisha	60.00	93.95	762.27	36.00	1,031.92	71.67	53.90	0.00	720.00	0.00	2,829.71
Punjab	0.00	18.00	0.00	212.87	0.00	97.56	0.00	59.01	60.00	100.00	547.44
Rajasthan	60.00	100.70	214.69	339.08	128.55	500.76	71.63	200.12	1,025.07	900.00	3,540.60
Sikkim	0.00	0.00	0.00	0.00	0.00	27.00	71.63	0.00	60.00	50.00	208.63
Tamil Nadu	0.00	0.00	36.00	116.76	305.52	158.21	44.36	0.00	245.79	250.00	1,156.64
Telangana	60.00	423.39	0.00	108.00	437.97	98.87	415.38	87.92	766.65	0.00	2,398.18
Tripura	0.00	0.00	0.00	0.00	0.00	27.00	125.62	0.00	435.15	150.00	737.77
Uttar Pradesh	60.00	444.40	316.41	848.81	622.51	142.62	444.60	408.79	611.25	0.00	3,899.39
Uttarakhand	0.00	0.00	0.00	54.00	153.25	414.50	54.00	94.95	225.00	250.00	1,245.70
West Bengal	60.00	364.41	90.00	1,040.66	208.50	36.00	236.88	197.13	900.00	1875.00	5,008.58
A&N	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	50.00	50.00
Puducherry	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	25.00	25.00
Ladkah										25.00	25.00
	1,333.49	7,313.26	5,919.66	8,434.97	6,362.86	5,600.00	3,090.80	3,223.60	11,409.76	8675.00	61,363.39
