GOVERNMENT OF INDIA MINISTRY OF SOCIAL JUSTICE AND EMPOWERMENT LOK SABHA

UNSTARRED QUESTION NO.4863 TO BE ANSWERED ON 01.04.2025

AWARENESS ABOUT PRE-MATRIC SC SCHOLARSHIP SCHEMES

4863. SHRI VISHNU DAYAL RAM:

Will the Minister of SOCIAL JUSTICE AND EMPOWERMENT be pleased to state:

- (a) whether the Government has taken adequate steps to publicize Pre-Matric SC Scholarship Schemes and no expenditure was incurred on advertising in newspapers or other media between 2019-2022;
- (b) if so, the details of such publicity efforts, including campaigns conducted at the school level; and
- (c) if not, the reasons therefor and the corrective steps being planned to improve awareness among eligible students?

ANSWER

MINISTER OF STATE FOR SOCIAL JUSTICE AND EMPOWERMENT (SHRI RAMDAS ATHAWALE)

- (a) & (b): Under Pre-Matric Scholarships Scheme, the steps being taken to promote outreach and increase awareness by the Department of Social Justice and Empowerment (DoSJE) through newspapers and other media between 2019-2022 are as under:
 - i. Advertisements are being published in national and regional newspapers in Hindi, English and regional languages.
 - ii. Awareness through Radio-programs
 - iii. Scheme details are uploaded on social media platforms.

The details of expenditure between 2019-2022 under the above said Scheme is as follows:

	Amount (in Rs.)
Through Radio Program	36,86,415
Newspaper advertisements	39,94,848
Total	76,81,263

(c): Does not arise in view of (a) & (b) above.
