

GOVERNMENT OF INDIA  
MINISTRY OF CHEMICALS AND FERTILIZERS  
DEPARTMENT OF FERTILIZERS

**LOK SABHA**

**UNSTARRED QUESTION NO. 4708 TO BE ANSWERED ON:28.03.2025**

**PM-PRANAM Scheme**

**4708. DR. MANNA LAL RAWAT:**

Will the Minister of **CHEMICALS AND FERTILIZERS** be pleased to state:

- (a) whether the Government has launched Programme for Restoration, Awareness, Nourishment and Amelioration of Mother Earth (PM PRANAM) Scheme in order to promote alternative fertilizers in the country;
- (b) if so, the details thereof;
- (c) whether said scheme has helped in minimizing consumption of chemical fertilizers in the country;
- (d) if so, the details thereof; and
- (e) the details of the farmers benefited under this scheme district wise in Rajasthan?

**ANSWER**

MINISTER OF STATE IN THE MINISTRY OF CHEMICALS AND FERTILIZERS  
**(SMT. ANUPRIYA PATEL)**

(a): The Cabinet Committee on Economic Affairs (CCEA), on June 28, 2023, approved the "PM Programme for Restoration, Awareness Generation, Nourishment, and Amelioration of Mother-Earth (PM-PRANAM)."

(b) to (e): This initiative aims to support the mass movement initiated by States and Union Territories (UTs) to preserve the health of Mother Earth through the promotion of sustainable and balanced fertilizer use, adoption of alternative fertilizers, promotion of organic farming, and implementation of resource conservation technologies. All States/UTs, including the State of Rajasthan, are covered under the PM-PRANAM scheme. Under the PM-PRANAM scheme, there is a provision to provide incentives to States/UTs for reduction of consumption of chemical fertilizers (Urea, DAP, NPK, MOP) in a given financial year, compared to the average consumption over the previous three years, equivalent to 50% of the fertilizer subsidy saved. Under PM-PRANAM, 14 states have shown a reduction of 15.14 LMT in consumption of chemical fertilizers during FY 2023-24 as compared to the average consumption of previous 3 financial years. However, Rajasthan has not achieved any reduction on consumption of chemical fertilizers.

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