

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

LOK SABHA
UNSTARRED QUESTION No. 4456
TO BE ANSWERED ON 27.03.2025

PROMOTION OF KHADI AND VILLAGE INDUSTRIES

4456. SHRI BRIJENDRA SINGH OLA:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether the development of Khadi and Village Industries has declined during the last three years and if so, the details thereof;
- (b) whether the Government has taken steps to promote khadi and village industries and provide financial assistance to artisans in rural and small towns during the last three years and if so, the details thereof, year and district-wise in Rajasthan particularly in Jhunjhunu district;
- (c) the details of khadi products exported during the said period and the domestic and foreign exchange earned from them, year-wise; and
- (d) the steps being taken by the Government to further promote the export of khadi products?

ANSWER

MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES
(SUSHRI SHOBHA KARANDLAJE)

(a): No sir. The development of Khadi and Village Industries (KVI) has not declined during last three years. Rather, there is increasing trend in the performances of KVI sector during last three years. The details of the same is as follows:

Sr. No.	Particular	2021-22	2022-23	2023-24
I.	Production			(Rs. in crore)
	Khadi	2558.31	2915.83	3206.24
	Village Industries	81731.62	93040.84	105091.67
II.	Sales			(Rs. in crore)
	Khadi	5051.72	5942.93	6496.01
	Village Industries	110363.51	128686.56	149177.12

(b): Yes sir, Government has taken steps to promote khadi and village industries through KVIC and provide financial assistance to artisans in rural and small towns during the last three years.

Under Khadi Vikas Yojana (KVY), component of KGVY Scheme, financial assistance to artisans is provided under Modified Market Development Assistance (MMDA) and Workshed Scheme for Khadi Artisans. The year-wise details of the same in Rajasthan is placed at **Annexure-I**.

Under Gramodyog Vikas Yojana (GVY), component of KGVY Scheme, skill development training and tool kit assistance is provided to rural artisans under various sub-components of GVY. The district-wise details of Rajasthan including Jhunjhunu district and year-wise details during the last 3 years is placed at **Annexure-II**.

Khadi and Village Industries Commission (KVIC) also organizes various training programmes like Skill Development Programme (SDP), Entrepreneurship Awareness Programme (EAP) and Entrepreneurship Development Programme (EDP) across India. The details of no. of candidate trained under SDP and EAP in Rajasthan State during last three years is as follows:

Sr. No.	Year	No. of Candidate trained under SDP and EAP
1.	2021-22	2047
2.	2022-23	1534
3.	2023-24	1722

(c): KVI units are exporting their products directly or through merchant exporter agencies. Export of KVI Products during the last three years is given below:

Year	Export of KVI Products (Rs. In crore)
2021-22	257.02
2022-23	268.38
2023-24	271.85

(d): The steps taken by the KVIC to promote export of KVI products is as follows:

- i) Centre of Excellence for Khadi, with National Institute of Fashion Technology (NIFT) New Delhi have been set up for establishing benchmarked design processes for global standards, creating new fabrics and products, disseminating quality standards for fabrics, branding and publicity by creating interesting narratives around the new Khadi, creative visual merchandizing & packaging for new Khadi products.
- ii) For protecting the identity of brand 'Khadi' globally, KVIC has secured registration for the Trademark 'Khadi' in 15 countries and secured registration for the Khadi Logo in 31 countries.
- iii) Government has issued HS code bracket to categorize eleven KVI products in export.
- iv) KVIC is participating in India International Trade Fair (IITF) organized by India Trade Promotion Organization (ITPO) at Pragati Maidan, New Delhi every year to showcase its products.
- v) Participation in various International Exhibitions through prominent Export Promotion Agencies (EPCs) identified by the Govt. like ITPO, EPCH etc. regularly. In previous years, KVIC participated in World Trade Expo, Dubai, Spring Fair Birmingham, UK, India show Peru etc. whereby necessary exposure is provided to KVI products in overseas markets through B2B & B2C interactions.

Annexure-I

Annexure-I referred to in reply to part (b) of the Lok Sabha Unstarred Question No. 4456 for answer on 27.03.2025

i) Details of Khadi artisans benefitted under Modified Market Development Assistance (MMDA) in Rajasthan

Year	No. of Khadi Artisans
2021-22	7101
2022-23	4227
2023-24	5998

ii) Details of Khadi Artisans benefitted under Workshed Scheme for Khadi Artisans in Rajasthan

Year	No. of Khadi Workshed constructed	No. of Khadi artisans benefitted	Fund disbursed (Rs. in lakh)
2021-22	5	40	16.00
2022-23	62	90	96.00
2023-24	2	30	24.00

Annexure-II**Annexure-II referred to in reply to part (b) of the Lok Sabha Unstarred Question No. 4456 for answer on 27.03.2025**

i) District-wise performance of Honey Mission in Rajasthan

Name of District	2021-22		2022-23		2023-24	
	No. of Bee-Boxes with hives distributed	No. of beneficiaries benefited	No. of Bee-Boxes with hives distributed	No. of beneficiaries benefited	No. of Bee-Boxes with hives distributed	No. of beneficiaries benefited
Hanumangarh	200	20	0	0	100	10
Sikar	200	20	0	0	0	0
Ganganagar	100	10	0	0	0	0
Nagaur	200	20	0	0	0	0
Baran	0	0	200	20	0	0
Bharatpur	0	0	200	20	300	30
Karauli	0	0	300	30	0	0
Kota	0	0	200	20	0	0
Pratapgarh	0	0	400	40	0	0
Tonk	0	0	200	20	0	0
Udaipur	0	0	400	40	0	0
Jhunjhunu	0	0	0	0	0	0
Total	700	70	1900	190	400	40

ii) District-wise performance of Kumhar Sashaktikaran Programme in Rajasthan

Name of District	2021-22		2022-23		2023-24	
	No. of electric pottery wheels and other equipment distributed	No. of Pottery Artisans Benefited	No. of electric pottery wheels and other equipment distributed	No. of Pottery Artisans Benefited	No. of electric pottery wheels and other equipment distributed	No. of Pottery Artisans Benefited
Baran	100	400	0	0	0	0
Tonk	35	140	0	0	1	4
Bundi	25	100	0	0	13	52
Jhalawar	40	160	0	0	0	0
Chittorgarh	72	288	0	0	62	248
Bhilwara	68	272	0	0	138	552
Alwar	20	80	36	144	0	0
Rajsamand	37	148	0	0	0	0
Pali	3	12	0	0	0	0
Dausa	0	0	27	108	0	0
Karauli	0	0	24	96	0	0
Bharatput	0	0	13	52	0	0

Sawaimadhopur	0	0	20	80	6	24
Jaisalmer	250	1000	50	200	0	0
Bikaner	50	200	10	40	0	0
Barmer	40	160	0	0	0	0
Jodhpur	60	240	0	0	0	0
Nagaur	0	0	40	400	0	0
Sikar	0	0	0	0	10	40
Jhunjhunu	0	0	0	0	50	200
Churu	0	0	0	0	30	300
Total	800	3200	220	1120	310	1420

iii) District-wise performance of Pilot Project of Agarbatti Industry Rajasthan

Name of District	2021-22	2022-23	2023-24
	No. of Artisans trained and Pedal Operated/ Automatic Agarbatti Machine distributed	No. of Artisans trained and Pedal Operated/ Automatic Agarbatti Machine distributed	No. of Artisans trained and Pedal Operated/ Automatic Agarbatti Machine distributed
Jaipur	30	20	0
Jhalawar	20	0	0
Chomu	0	50	0
Udaipur	0	0	100
Tonk	0	20	0
Jaisalmer	8	0	0
Bikaner	5	0	0
Barmer	5	0	0
Jodhpur	5	0	0
Jhunjhunu	0	18	0
Sikar	0	2	0
Total	73	110	100

iv) District-wise performance of Hand Made Paper Industry Rajasthan

Name of District	201-22	2022-23	2023-24
	No. of Beneficiaries Benefited	No. of Beneficiaries Benefited	No. of Beneficiaries Benefited
Paper Plate and Dona Making Machine			
Udaipur	15	0	0
Jaipur	5	0	0
Chittaurgarh	5	0	0
Rajsamand	10	0	0
Pratapgarh	5	0	0
Jhalawar	10	0	0
Bundi	0	0	10
Dungarpur	0	0	10
Jaisalmer	50	0	0

Nagaur	50	0	0
Hanumangarh	0	0	20
HMPFI Paper Conversion Machine Distributed			
Rajsamnd	10	0	0
Chittaurgarh	10	0	0
Jaipur	5	0	0
Jhunjhunu	0	0	0

v) District-wise performance of Footwear manufacturing / repairing Machines Industry Rajasthan

Name District	2021-22	2022-23	2023-24
	No. of Artisans trained and Footwear repairing tool kits distributed	No. of Artisans trained and Footwear repairing tool kits distributed	No. of Artisans trained and Footwear repairing tool kits distributed
Barmer	0	50	0
Bikaner	0	47	0
Ganganagar	0	01	0
Nagaur	0	01	0
Jaisamer	0	01	0
Churu	0	0	69
Hanumangarh	50	0	01
Jhunjhunu	0	0	30
Dausa	50	0	0
Jaipur	0	100	0
Udaipur	0	0	100
Tonk	0	0	10
Total	100	200	210

vi) District-wise Performance of the RENTI Industry in Rajasthan

Name of District	2021-22	2022-23	2023-24
	No. of Artisans trained and Toolkits distributed	No. of Artisans trained and Toolkits distributed	No. of Artisans trained and Toolkits distributed
Jaipur	20	0	0
Tonk	20	0	0
Jhalawar	80	0	0
Dausa	31	31	0
Karauli	9	9	0
Bharatpur	0	60	0
Bundi	0	0	20
Jhalawar	0	0	40
Udaipur	0	0	40
Nagaur	40	40	0
Hanumangarh	140	0	80
Bikaner	40	0	0
Churu	40	0	0
Barmer	260	0	0
Jhunjhunu	0	0	0
Total	680	140	180