

GOVERNMENT OF INDIA
MINISTRY OF MINORITY AFFAIRS
RAJYA SABHA
UNSTARRED QUESTION NO. 4338
ANSWERED ON 26.03.2025

SEEKHO AUR KAMAO SCHEME

4338. MS. KANGANA RANAUT

Will the Minister of MINORITY AFFAIRS be pleased to state:

- a) the total number of youth trained under the Seekho Aur Kamao scheme during the last five years along with their employment status post-training;
- b) whether the Government has conducted any impact assessment of the scheme to determine its effectiveness in improving employability and income levels of minority youth and if so, the details and key findings thereof;
- c) whether any partnerships with private sector industries and MSMEs have been established to enhance job placements for trained candidates and if so, the details thereof; and
- d) the steps taken/being taken by the Government to expand the geographical reach and industry-specific skill training under the scheme, particularly in aspirational districts?

ANSWER

THE MINISTER OF MINORITY AFFAIRS

(SHRI KIREN RIJJU)

(a) Seekho aur Kamao (SAK) scheme, started in 2013-14, targeted to upgrade the skills of minority youth (14-45 years) in various modern/ traditional skills depending upon their qualification, prevailing economic trends, and market potential, that could earn them suitable employment or make them suitably skilled to take up self-employment. Under the scheme, last target allocation was made in 2020-21, whereby a target of 22,672 beneficiaries were allocated and out of them 7,920 were placed, as per updation by project implementing agencies on scheme portal. The scheme, thereafter, has been subsumed under a new integrated scheme Pradhan Mantri Virasat Ka Samvardhan (PM VIKAS).

(b) The Ministry conducted impact evaluation study of the scheme to improve policy implementation in 2020 by Management Development Institute (MDI, Gurugram). Following were the key findings of the report:

- i. Majority (80%) of the respondents were satisfied or neutral with the rise in income after the training programme.
- ii. 97% of the trained beneficiaries received skill certificates.
- iii. 79% of the trainees got placements after completion of training.
- iv. More than 3/4th of the respondents reported an improvement in skill sets after undergoing training in the scheme.

- v. 89% of the respondents reported a high satisfaction with the improvement in the family living standard.
- vi. 78% of the respondents agreed on receiving post-placement support from the Project Implementing Agencies (PIAs).
- vii. Majority beneficiaries (97%) were reported as satisfied with the teaching methodology adopted by the trainers.
- viii. 80% of the beneficiaries found all the facilities associated with building infrastructure as suitable.

(c) Under the scheme, the implementing partners are to ensure placement of 75 per cent of total candidates trained through their linkages with the industries.

(d) The Ministry has launched an integrated scheme Pradhan Mantri Virasat Ka Samvardhan (PM VIKAS) converging five erstwhile schemes of the Ministry namely 'Seekho Aur Kamao', 'Nai Manzil', 'USTTAD', 'Nai Roshni', and Hamari Dharohar for the six notified minority communities. The Scheme focuses on upliftment of minorities through skill development; entrepreneurship and leadership of minority women; and education support for school dropouts. This is a central sector scheme which would be implemented at pan India basis.
