

GOVERNMENT OF INDIA

MINISTRY OF INFORMATION & BROADCASTING

LOK SABHA

UNSTARRED QUESTION No. 4252

(TO BE ANSWERED ON 26.03.2025)

ESTABLISHMENT OF DD KENDRA IN MEERUT

4252. SHRI ARUN GOVIL:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the Government proposes to establish a Doordarshan Kendra or a new FM radio station in Meerut as Meerut is an important city of historical, educational and industrial importance but there is need for expansion of digital media, broadcasting series and Government telecommunications facilities and there has been regular demand to strengthen Doordarshan Kendras, Akashvani (FM Radio), Digital Broadcasting Services and Government Information System and if so, the details thereof;**
- (b) the steps taken by the Government to boost Digital India Campaign in Meerut; and**

(c) whether the Government is considering to develop any new communication system for dissemination of information on Government policies and schemes in a more effective way in Meerut?

ANSWER

**THE MINISTER OF STATE FOR INFORMATION AND BROADCASTING
AND PARLIAMENTARY AFFAIRS**

(DR. L. MURUGAN)

(a) to (c) : DD Uttar Pradesh, a 24X7 Satellite TV channel, originating from DDK Lucknow telecasts programmes related to art, culture, literature, history, heritage, traditions, eminent personalities, news and current affairs, etc. of entire state of Uttar Pradesh including Meerut. Further, a 10 kW FM relay station at Meerut is operational, which relays programme of FM Rainbow Channel of Akashvani Delhi. Akashvani channels are also available on DD Free Dish, NewsOnAIR mobile app and WAVES OTT platform, which can be accessed from anywhere on android and iOS platform.

Government has taken a number of initiatives such as Pradhan Mantri Gramin Digital Saksharta Abhiyan, Unified Mobile Application

for New-age Governance, Entity Locker, Common Services Centres, DigiLocker, myScheme, MeghRaj Cloud, MeriPehchaan platform, Online e-Sign, National Data Highway/ API Setu and National Scholarship Portal to boost Digital India Campaign across the country including Meerut.
