

GOVERNMENT OF INDIA
MINISTRY OF AGRICULTURE AND FARMERS WELFARE
DEPARTMENT OF AGRICULTURE AND FARMERS WELFARE

LOK SABHA
UNSTARRED QUESTION NO. 4062
TO BE ANSWERED ON THE 25TH MARCH, 2025

IMPLEMENTATION OF e-NAM IN TAMIL NADU

4062. SHRI THARANIVENTHAN M S:

Will the Minister of AGRICULTURE AND FARMERS WELFARE कृषि एवं किसान कल्याण मंत्री be pleased to state:

- (a) the features of the e-NAM (National Agricultural Market) scheme;
- (b) the total number of farmers and traders in Tamil Nadu who have registered under the e-NAM platform and how the registration process is being facilitated at the grassroots level;
- (c) the financial assistance provided under the e-NAM scheme for the development of infrastructure, such as the setting up of digital platforms, weighbridges and quality testing facilities in Tamil Nadu;
- (d) the steps taken to ensure that farmers in Tamil Nadu, particularly from rural and remote areas, can access e-NAM services for selling their produce and obtaining fair prices;
- (e) the impact of the e-NAM scheme on improving market linkages, price discovery and transparency in agricultural markets in Tamil Nadu, particularly for small and marginal farmers; and
- (f) the plans for expanding the reach of the e-NAM platform in Tamil Nadu, especially to include more commodities, farmers and markets in the near future?

ANSWER

THE MINISTER OF STATE FOR AGRICULTURE AND FARMERS WELFARE

कृषि एवं किसान कल्याण राज्य मंत्री (SHRI RAMNATH THAKUR)

- (a): National Agriculture Market (e-NAM) is e-trading facility which networks the existing physical APMCs through a virtual platform to enable online trading of agricultural commodities. It provides a transparent price discovery method to enable farmers to realize remunerative prices for their produce. e-NAM provides information and services also to the farmers & traders including commodity arrivals, quality & prices, buy & sell offers, provision to respond to trade offers and electronic payment settlement directly into farmers' account etc.

(b): As on 28th February, 2025, 4,60,909 farmers & 11,999 traders from Tamil Nadu are registered on e-NAM portal. e-NAM application empowers the farmers & traders for the self-registration. The registration process for e-NAM is accessible as there is facility of self-registration through e-NAM portal & e-NAM mobile app. (available on android and iOS platform). Toll-free number 18002700224 assists stakeholders, including in the process of registration. Stakeholders may also visit the nearest e-NAM mandi for registration etc.

(c): As on 28th February, 2025, Rs.91.65 crore have been released to Government of Tamil Nadu under e-NAM scheme for development of infrastructure and integration with e-NAM.

(d): In order to ensure that farmers in rural and remote areas of Tamil Nadu can effectively access e-NAM services and obtains fair prices for their produce, e-NAM mobile app. is provided to access the market online. Farmgate Module under e-NAM which enables the farmers to upload lot-wise details of their produce with picture/quality parameters and avail the bidding facility for trade on e-NAM, without the need to physically bring the produce to the mandis. Farmer Producer Organization (FPO) trading module supports FPOs to trade their produce from their collection center/ premises for member farmers. Various training programmes are organized at APMC level to train farmers to use e-NAM effectively. Till 1,53,530 farmers across Tamil Nadu have been trained. Tutorial videos are available on social media platforms as well.

(e): As on 28th February, 2025, the agricultural produce trade volume of 27.43 Lakh MT and 2.6 crore numbers (coconut etc.) collectively worth trade value of Rs.7232 crore have been recorded on e-NAM platform in the State of Tamil Nadu.

(f): Based on the proposals received from the States, mandis were approved and integrated with e-NAM platform. So far, 213 mandi proposals were received from Tamil Nadu and have been integrated with e-NAM platform.
