GOVERNMENT OF INDIA MINISTRY OF COMMERCE & INDUSTRY DEPARTMENT FOR PROMOTION OF INDUSTRY AND INTERNAL TRADE LOK SABHA

UNSTARRED QUESTION NO. 4046. TO BE ANSWERED ON TUESDAY, THE 25TH MARCH, 2025.

IMPLEMENTATION OF BHASKAR

4046. SHRI P V MIDHUN REDDY:

Will the Minister of **COMMERCE AND INDUSTRY** be pleased to state: वाणिज्य एवं उद्योग मंत्री

- (a) the timeline for the launch of the Bharat Startup Knowledge Access Registry (BHASKAR);
- (b) the details of specific roles are envisioned for State Governments, including Andhra Pradesh, in its implementation;
- (c) the details of the anticipated challenges in the rollout of BHASKAR in various States;
- (d) whether there are any collaboration mechanisms and milestones; and
- (e) if so, the details thereof?

ANSWER

वाणिज्य एवं उद्योग मंत्रालय में राज्य मंत्री (श्री जितिन प्रसाद) THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE & INDUSTRY (SHRI JITIN PRASADA)

- (a): The Government launched the Bharat Startup Knowledge Access Registry (BHASKAR) under the Startup India initiative on 16th September 2024.
- **(b) to (e):** BHASKAR enables collaboration among key stakeholders within the entrepreneurial ecosystem, including startups, investors, mentors, service providers, and Central Government bodies and State Governments/Union Territories (UTs).

For various stakeholder categories, BHASKAR enables peer-to-peer interaction and collaborative engagements, generates unique personalized identification for stakeholder categories, leverages the existing capabilities of the Startup India portal, and enables communication and coordination amongst the stakeholders.

The Government is undertaking various outreach and awareness measures for the promotion and adoption of BHASKAR. Such measures, *inter-alia*, include specific outreach to States/UTs, information sessions in workshops and events, and propagation through various social media platforms.

Further, under the Government's flagship States' Startup Ranking Framework (SRF) exercise, which promotes and recognises States and Union Territories (UTs) on development of regional startup ecosystems, specific elements have been included to encourage the adoption of BHASKAR by States and UTs.
