

**RICH TEXTILE HERITAGE**

4005. SHRI PUSHPENDRA SAROJ:

Will the Minister of TEXTILES वस्त्र मंत्री  
be pleased to state :

(a) the steps taken by the Government to enhance the competitiveness of Indian Textile Industries particularly in traditional hubs like Uttar Pradesh in the light of the fact that India is having rich textile heritage but now it is facing growing competition from countries like Bangladesh and Vietnam in the global textile markets; and

(b) the specific measures that are being implemented to support small weavers and artisans in smaller rural districts like Kaushambi ensuring they have access to modern technology credit facilities and direct market linkages to improve their livelihoods?

उत्तर

ANSWER

वस्त्र राज्य मंत्री (श्री पबित्र मार्घेरिता)

THE MINISTER OF STATE FOR TEXTILES  
(SHRI PABITRA MARGHERITA)

(a): The Government of India is implementing various schemes/initiatives aimed at promoting the textile sector pan India. The major schemes/initiatives include PM Mega Integrated Textile Regions and Apparel (PM MITRA) Parks Scheme which seeks to create a modern, integrated large scale, world class industrial ecosystem, which will help in attracting investments and boosting employment; Production Linked Incentive (PLI) Scheme focusing on Man Made Fibre & Apparel, and Technical Textiles to boost large scale manufacturing and enhancing competitiveness; National Technical Textiles Mission focusing on Research Innovation & Development, Promotion and Market Development, Skilling and Export Promotion; SAMARTH – Scheme for Capacity Building in Textile Sector with the objective providing demand driven, placement oriented, skilling program; ATUFS to incentivize technology upgradation and modernization through capital investment subsidy for eligible investment in benchmarked textile machinery; Silk Samagra-2 for comprehensive development of sericulture value chain.

(b): Office of Development Commissioner (Handicrafts) is implementing National Handicrafts Development Programme and Comprehensive Handicrafts Cluster Development Scheme on pan India basis. Under these schemes, support to artisans is provided through marketing support, skill development by means of Design programme, training programs, cluster development, direct benefit to artisans, infrastructure and technology support and assistance through Ambedkar Hastshilp Vikas Yojana.

Further, Office of Development Commissioner (Handloom) is implementing National Handloom Development Programme and Raw Material Supply Scheme on pan India basis. Under these schemes, financial assistance is provided to eligible handloom agencies/weavers for raw materials, procurement of upgraded looms & accessories, solar lighting units, construction of workshed, skilling, product & design development, technical and common infrastructure, marketing of handloom products in domestic/overseas markets, concessional loans under weavers' MUDRA scheme, scholarships and social security etc.

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