

GOVERNMENT OF INDIA
MINISTRY OF AGRICULTURE AND FARMERS WELFARE
DEPARTMENT OF AGRICULTURE AND FARMERS WELFARE

LOK SABHA
UNSTARRED QUESTION NO. 3971
TO BE ANSWERED ON 25TH MARCH, 2025

FARMERS' ACCESS TO REAL-TIME MARKET PRICE DATA

3971. SHRI VIJAYAKUMAR ALIAS VIJAY VASANTH:
SHRI MANICKAM TAGORE B:

Will the Minister of AGRICULTURE AND FARMERS WELFARE कृषि एवं किसान कल्याण मंत्री be pleased to state:

- (a) whether it is a fact that farmers are not having access to timely and accurate market price information for their produce, if so, the details of the Government is taking to ensure that farmers have access to real-time market price data;
- (b) the details of initiatives which are being implemented to create a robust system for market intelligence that will provide farmers with essential information about demand, supply and pricing trends in various agricultural markets;
- (c) the details on the Government's efforts to promote the use of digital platforms or mobile applications to help farmers track market prices and make informed decisions regarding their produce;
- (d) the details of collaboration undertaken with State Governments, agricultural bodies, and private sector partners to create accessible market information systems for farmers, particularly in rural and remote areas; and
- (e) whether the Government is considering to establish a centralized national database or platform that can provide farmers with comprehensive market intelligence, including price forecasts, quality standards and agricultural commodities?

ANSWER

THE MINISTER OF STATE FOR AGRICULTURE AND FARMERS WELFARE
कृषि एवं किसान कल्याण राज्य मंत्री (SHRI RAMNATH THAKUR)

(a) to (e): Agriculture marketing is a State subject. Different States have established Agriculture Produce Market Committees (APMCs) and have different methods of disseminating market price information to farmers. Additionally, timely information on mandi

market prices of agricultural commodities is disseminated through the Agmarknet. The Marketing Research and Information Network (MRIN) is implemented by the Central Government in collaboration with State Agricultural Marketing Boards (SAMB) and APMCs. This covers a network of 3918 market nodes, covering 323 commodities and more than 2000 varieties. Data on commodity arrivals and traded prices in mandis are collected and disseminated through the Agmarknet web portal, which is available in the public domain.

Price information is available for 231 commodities in National Agriculture Market (eNAM) portal. 7 day's mandi rates are displayed in eNAM web portal and 2 day's rates are available in eNAM app allowing farmers and other stakeholders to access the data.

The Unified Portal for Agricultural Statistics (UPAg) of Ministry of Agriculture and Farmers Welfare, is a digital agricultural data management platform that integrates agriculture statistics. It serves as a centralized hub for information on crop production, market trends, pricing, etc. UPAg aims to empower stakeholders in the agriculture sector, including policymakers, researchers, and farmers, by providing them with comprehensive insights to support decision-making.
