GOVERNMENT OF INDIA MINISTRY OF CULTURE

LOK SABHA UNSTARRED QUESTION NO.3817

ANSWERED ON 24.03.2025

MONDIACULT 2025

3817. SHRI P P CHAUDHARY: SHRI RAMESH AWASTHI: SHRI YOGENDER CHANDOLIA: SMT. SMITA UDAY WAGH:

Will the **Minister of CULTURE** be pleased to state:

- (a) the details of the specific commitments made by India at the MONDIACULT 2025 consultation regarding the promotion of cultural rights and the manner in which these commitments likely to be implemented in Maharashtra State;
- (b) the details of the steps taken/to be taken by the Government to ensure the integration of culture into education, in line with the UNESCO Framework for Culture and Arts Education (2024), particularly in Maharashtra's schools and universities;
- (c) whether India has proposed any specific initiatives or policy recommendations regarding the impact of artificial intelligence on cultural diversity and intellectual property rights, if so, the details thereof along with implications for Maharashtra's cultural sector;
- (d) the details of the measures being undertaken to ensure India's active participation in shaping global cultural policies at the upcoming MONDIACULT 2025 conference in Barcelona and the manner in which Maharashtra contribute to these efforts; and
- (e) the details of the specific initiatives planned for Maharashtra to align with India's cultural policy commitments made at MONDIACULT 2025?

ANSWER

THE MINISTER OF CULTURE AND TOURISM (SHRI GAJENDRA SINGH SHEKHAWAT)

(a) to (c) The UNESCO World Conference on Cultural Policies and Sustainable Development –MONDIACULT is an intergovernmental forum held every four years, comprising of the 194 member states of UNESCO working together to set the global agenda for culture. The Conference aims to build a consensus and establish a momentum for declaring Culture as a 'stand-alone' goal in the post 2030 sustainable development agenda. The two focus areas of

MONDIACULT 2025 are Culture for Peace and Artificial Intelligence and Culture including the IP rights of artists.

India is represented in the MONDIACULT by the Minister of Culture, representing India's national perspectives pertaining to the entire country, including Maharashtra.

Following initiatives has been taken by this Ministry through CCRT for the integration of cultural heritage into the educational curriculum, ensuring that students in Maharashtra, as well as across India, develop a deeper connection to their cultural roots:

- i. Embedding cultural heritage into pedagogy by conducting diverse training programs aimed at in-service government and government-aided school teachers, teacher educators, and administrators.
- ii. Implementation of the National Education Policy (NEP) 2020 in all its teacher training programs, ensuring that cultural education aligns with the vision of the NEP to promote holistic and multi-disciplinary learning.
- iii. Providing scholarships and fellowships to encourage cultural research and artistic development among students and researchers across various domains of Indian art and culture.
- iv. Organizing theoretical and theme based academic programmes on Indian Art & Culture for teachers/teacher educators/scholarship holders which in turn leads to the grassroot dissemination and promotion of ancient Indian Art & Culture.
- (d) India is the Chair of the Asian and Pacific States Regional Consultation for UNESCO's MONDIACULT 2025, scheduled to be held in Barcelona, Spain, from 28th September to 1st October. In this capacity, India has joined Chile, Kenya, Latvia, Morocco, and Spain, who are leading the consultations for their respective regions.

UNESCO hosted a regional consultation for Asia and the Pacific States on 5th - 6th February 2025, chaired by Minister of Culture and Tourism, Government of India. The consultation convened representatives, including ministers, deputy ministers, intergovernmental organizations, regional NGOs, Category II Centers, and UNESCO Chairs, from 39 Member States across the Asia-Pacific region.

The Regional Consultations are crucial for building a common understanding that will guide the process of the conference, ensuring that regional perspectives are effectively integrated into the outcomes of MONDIACULT 2025.

(e) MONDIACULT is an intergovernmental forum and a world conference on culture policies represented by the Minister of Culture, representing India's national perspectives pertaining to the entire country, including Maharashtra.
