

GOVERNMENT OF INDIA
MINISTRY OF TRIBAL AFFAIRS
LOK SABHA
UNSTARRED QUESTION No. 3332
TO BE ANSWERED ON: 20.03.2025

VAN DHAN VIKAS KENDRAS IN ANDHRA PRADESH

3332. SHRI PRABHAKAR REDDY VEMIREDDY:

Will the Minister of TRIBAL AFFAIRS be pleased to state:

- (a) the number of Van Dhan Vikas Kendras (VDVKs) set up for value addition activities out of the 4,000 sanctioned VDVKs in Andhra Pradesh, district-wise;
- (b) the extent to which TRIFED is providing backward and forward linkages to tribal artisans for marketing tribal products;
- (c) whether any assistance/help has been extended to tribals to sell their products online;
- (d) if so, the details thereof along with the time-period since when such assistance/help has been provided; and
- (e) the total worth (in rupees) of products sold online from Andhra Pradesh during the last two years and the current year, year-wise?

ANSWER

MINISTER OF STATE FOR TRIBAL AFFAIRS
(SHRI DURGADAS UIKEY)

(a) The district-wise status of VDVKs in Andhra Pradesh is given below:

S.No.	District	No. of Sanctioned VDVKs
1	ASR	16
2	Eluru	4
3	East Godavari	166
4	West Godavari	15
5	Parvathipuram Manyam	37
6	Srikakulam	106
7	Kurnool	2
8	Nandyal	10
9	Nellore	1

10	Prakasam	1
11	Vizianagaram	32
12	Vishakhapatnam	98
	Total	488

(b) Under the scheme of Pradhan Mantri Janjatiye Vikas Mission (PMJVM), TRIFED undertakes empanelment of tribal artisans, procurement of various tribal products from them and provides toolkits, machinery and training to facilitate primary and secondary-level processing, thereby strengthening the backward linkages. It undertakes retail marketing of tribal products through its TRIBES India Outlets, E-Commerce platforms & Exhibitions like Aadi Mahotsav, Aadi Bazaar etc., thereby providing forward linkages to the open market.

(c) and (d) TRIFED facilitates the onboarding of tribal producers and entrepreneurs onto the Open Network for Digital Commerce (ONDC) and their tribal products on e-commerce platforms.

(e) Products worth Rs. 16.64 lakhs from Andhra Pradesh were sold online during last two years and current year (till 31.01.2025).
