

**GOVERNMENT OF INDIA**

**MINISTRY OF INFORMATION AND BROADCASTING**

**LOK SABHA**

**UNSTARRED QUESTION NO. 3024**

**(TO BE ANSWERED ON 19.03.2025)**

**BIND SCHEME**

**3024. SHRI HARIBHAI PATEL:**

**Will the Minister of Information and Broadcasting be pleased to state:**

- a) the funds allocated and utilized under the Broadcasting Infrastructure Network Development (BIND) scheme during each of the last five years;**
- b) the number of projects initiated under this scheme to improve Doordarshan and All India Radio infrastructure particularly in Gujarat along with their current status;**
- c) the specific measures taken to enhance accessibility and transmission quality of Doordarshan and All India Radio in border and Left-Wing Extremism-affected areas and the reported impact of these measures;**
- d) the details of provisions of the scheme for local or regional content development to cater to linguistic and cultural diversity; and**
- e) the plans to integrate emerging technologies like AI and 5G to further modernize broadcasting infrastructure under this scheme?**

**ANSWER**

**THE MINISTER OF STATE FOR INFORMATION AND BROADCASTING AND  
PARLIAMENTARY AFFAIRS (DR. L. MURUGAN)**

**(a) : Government has approved a Central Sector Scheme namely Broadcasting Infrastructure and Network Development (BIND) scheme for development, modernization and upgradation of broadcasting infrastructure of Prasar Bharati in the country for the years 2021-26. The funds utilized under the BIND scheme, during each of the last five years, are as under:**

*(amount in Rs. Crore)*

<b>Financial Year</b>	<b>Expenditure incurred</b>
<b>2019-20</b>	<b>289.02</b>
<b>2020-21</b>	<b>201.65</b>
<b>2021-22</b>	<b>159.95</b>
<b>2022-23</b>	<b>163.75</b>
<b>2023-24</b>	<b>344.57</b>

**(b) to (d): Modernization, upgradation and expansion of broadcasting infrastructure and network is a continuous process which is being undertaken under BIND scheme in the country including state of Gujarat, through a number of projects such as modernization & digitization of transmitters & studios, expansion of DTH & TV channels, expansion of DD Free Dish DTH Platform, Automation & modernization of production & transmission facilities, content generation & technology for content innovation, expansion of reach of public service broadcasting in strategic, border, Left Wing Extremism (LWE) areas & vibrant villages, etc. An amount of Rs. 450 cr. has been earmarked under this scheme for content development & content innovation across the country for the years 2021-26, out of which more than Rs 367 cr has already been spent.**

**(e): Under BIND Scheme, a pilot project on Artificial Intelligence (AI)/ Machine Learning (ML) has been included.**

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