

GOVERNMENT OF INDIA
MINISTRY OF COMMERCE & INDUSTRY
(DEPARTMENT OF COMMERCE)

LOK SABHA
UNSTARRED QUESTION NO. 2891
ANSWERED ON 18/03/2025

EXPORT PROMOTION MISSION

2891. SHRI EATALA RAJENDER:
DR. KALANIDHI VEERASWAMY:

Will the Minister of **COMMERCE AND INDUSTRY** (वाणिज्य एवं उद्योग मंत्री) be pleased to state:

- (a) whether the Government will set up an Export Promotion Mission, with sectoral and ministerial targets, driven jointly by the Ministries of Commerce, MSME and Finance and it will facilitate easy access to export credit, cross-border factoring support and support to MSMEs to tackle non-tariff measures in overseas markets to improve business also;
- (b) if so, the details thereof and present status thereof along with funds estimated and allocated for this mission;
- (c) the details of measures are being taken to facilitate easy access to export credit for Indian businesses, particularly for MSMEs, to help them compete in international markets;
- (d) the details of steps are being taken to provide technical and financial assistance to MSMEs to help them scale up production and meet international standards, thereby enhancing their export competitiveness; and
- (e) whether any partnerships, if any, are being explored with financial institutions, industry bodies, and international agencies to strengthen the implementation of the Export Promotion Mission?

ANSWER

वाणिज्य और उद्योग मंत्रालय में राज्य मंत्री (श्री जितिन प्रसाद)
THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY
(SHRI JITIN PRASADA)

(a) to (e) The Export Promotion Mission is being jointly led by the Department of Commerce, Ministry of MSME, and Ministry of Finance to enhance export credit accessibility, cross-border factoring support, assistance for MSMEs in overcoming non-tariff barriers in global markets and support for Market access. Currently, the schemes under the mission are in the consultation phase, involving discussions with relevant ministries and stakeholders. In addition to the aforementioned ministries, key participants in these consultations include Export-Import Bank of India (EXIM), Export Credit Guarantee Corporation of India (ECGC), Small Industries Development Bank of India (SIDBI), and various industry representatives, for ensuring a comprehensive and collaborative approach to export promotion.
