

GOVERNMENT OF INDIA
MINISTRY OF AGRICULTURE AND FARMERS WELFARE
DEPARTMENT OF AGRICULTURE AND FARMERS WELFARE

LOK SABHA
UNSTARRED QUESTION NO. 2880
TO BE ANSWERED ON 18TH MARCH, 2025

MIDH IN ANDHRA PRADESH

2880. DR. C M RAMESH:

Will the Minister of AGRICULTURE AND FARMERS WELFARE कृषि एवं किसान कल्याण मंत्री be pleased to state:

- (a) the aims and objectives of Mission for Integrated Development of Horticulture (MIDH);
- (b) the details of extent of MIDH being implemented in the State of Andhra Pradesh;
- (c) the details of special emphasis given for hybrid flowers under MIDH; and
- (d) the details of assistance, financial, technical, scientific, etc., provided under MIDH for development and creating infrastructure including marketing for horticulture commodities in State of Andhra Pradesh?

ANSWER

THE MINISTER OF STATE FOR AGRICULTURE AND FARMERS WELFARE
कृषि एवं किसान कल्याण राज्य मंत्री (SHRI RAMNATH THAKUR)

(a): Mission for Integrated Development of Horticulture (MIDH) is a Centrally Sponsored Scheme implemented from 2014-15 with the aim for holistic development of horticulture in the country, covering fruits, vegetables, root and tuber crops, mushrooms, spices, flowers, medicinal & aromatic plants, coconut, cashew, cocoa, bamboo, makhana, etc.

Main objectives of the Mission are to promote holistic growth of horticulture sector, including coconut through area based regionally differentiated strategies which include research, technology promotion, extension, post harvest management, processing and marketing in consonance with comparative advantage of each State/region and its diverse agro-climatic features, encourage aggregation of farmers into farmers groups like FIGs/FPOs and FPCs to bring economy of scale and scope, enhancing production of horticulture crops including high value crops to reduce import dependence, augment farmer's income, strengthen nutritional security, improve productivity by way of quality germ-plasm, planting material and water use efficiency through Micro Irrigation, support skill development and create employment generation opportunities for rural youth in horticulture and post harvest management, especially in the cold chain sector.

(b) & (c): MIDH scheme is being implemented in all the districts of Andhra Pradesh. Under MIDH, financial assistance is also provided for promotion of cultivation of flowers including hybrid flowers in the country. Details including cost norms and pattern of assistance for floriculture are given below:

S. No.	Item	Cost Norms	Pattern of Assistance
I	Area Expansion (For a maximum of 2 ha per beneficiary)		
i.	Cut Flowers	Rs. 1.25 Lakh/ha	Assistance @ 40% in general areas for an area upto 2 ha. on pro rata basis in 2 instalments of 60:40.
ii.	Bulbulous & Rhizomatic Flowers	Rs. 2.50 Lakh/ha	
iii.	Loose Flowers	Rs. 0.50 Lakh/ha	In the case of NE & Himalayan States, Scheduled areas, vibrant villages, Andaman & Nicobar and Lakshadweep Islands, assistance will be @ 50% for an area upto 2 ha. on pro rata basis.
II	Protected Cultivation		
i.	Cost of planting material & cultivation of Orchid & Anthurium under poly house/shade net house.	Rs. 700*/sqm.	Assistance @ 50% for a maximum area of 2500 sqm per beneficiary or on pro-rata basis for smaller areas.
ii.	Cost of planting material & cultivation of Carnation & Gerbera under poly house/shade net house.	Rs. 600*/sqm.	Note: The cost will be 15% higher in the case of NE & Himalayan States, Scheduled areas, vibrant villages, Andaman & Nicobar and Lakshadweep Islands.
iii.	Cost of planting material & cultivation of Rose & liliun under poly house/shade net house.	Rs. 450*/sqm.	

* Above rates will be 15% higher in the case of NE & Himalayan States, Scheduled areas, vibrant villages, Andaman & Nicobar and Lakshadweep Islands.

Further, Ministry of Agriculture & Farmers Welfare has launched Horticulture Cluster Development Programme (HCDP) for selected high value horticulture crops. This Programme is designed to leverage the geographical specialization of horticulture clusters and promote integrated and market led development of pre-production, production, post-harvest, logistics, branding and marketing activities. Under HCDP, 3 clusters for floriculture have also been identified in the States of West Bengal, Maharashtra and Tamil Nadu for promotion of floriculture sector.

(d): The details of component wise physical achievements of Andhra Pradesh under MIDH from 2014-15 to 2023-24 (as reported by State on MIDH web portal) are as under:

- **Area Expansion:** An additional area of 1.21 Lakhs ha. of identified horticulture crops are covered.
- **Nurseries:** 54 nurseries have been established for production of quality planting materials.
- **Rejuvenation:** An area of 34055.4 ha. has been covered under rejuvenation of old and senile orchards.
- **Integrated Pest Management (IPM):** An area of 19512. ha. has been covered under IPM
- **Protected Cultivation:** An area of 45916.39 ha. has been covered under Protected Cultivation.
- **Water Resources:** 4057 water harvesting structures have been created.
- **Post Harvest Management:** Under the component of Post Harvest Management, 7329 units including pack houses, cold storage units, refrigerated vans, primary/ mobile processing units, ripening chambers, pre cooling units attach to cold storages and mobile pre cooling units) have been established.
- **Beekeeping:** 20578 bee colonies with hives have been distributed.
- **Horticulture Mechanization:** 27583 horticulture mechanization equipment have been distributed.
- **Market Infrastructures:** 608 market infrastructures have been set up.
- **Training of Farmers:** 195471 farmers trained under various horticulture activities.

Details of the funds allocated and released to Andhra Pradesh under MIDH scheme during the last 5 years for carrying out the activities for holistic development of horticulture sector including development and creating infrastructure including marketing for horticulture commodities is as under:

Rs.in crore

Year	Allocation (GoI Share)	Release (GoI Share)
2019-20	114.00	79.38
2020-21	120.00	95.00
	108.00	50.00
2022-23	100.00	50.00
2023-24	63.90	24.00
Total	505.90	298.38
