

GOVERNMENT OF INDIA
MINISTRY OF AGRICULTURE AND FARMERS WELFARE
DEPARTMENT OF AGRICULTURE AND FARMERS WELFARE

LOK SABHA
UNSTARRED QUESTION No. 2837
TO BE ANSWERED ON THE 18TH MARCH, 2025

BHARAT CAMPAIGN FOR AGRICULTURE INFRASTRUCTURE PROJECTS

2837. SMT. DELKAR KALABEN MOHANBHAI:

Will the Minister of AGRICULTURE AND FARMERS WELFARE कृषि एवं किसान कल्याण मंत्री be pleased to state:

- (a) whether the Government has launched Banks Heralding Accelerated Rural and Agriculture Transformation (BHARAT) campaign to create a competitive environment among banks and lending institutions to provide timely credit for agriculture infrastructure projects in the country including the Union Territory of Dadra and Nagar Haveli;
- (b) if so, the likely benefits to this scheme is to be provided to the agriculture sector; and
- (c) the details thereof, State-wise including the Union Territory of Dadra and Nagar Haveli?

ANSWER

MINISTER OF STATE FOR AGRICULTURE AND FARMERS WELFARE

कृषि एवं किसान कल्याण राज्य मंत्री (SHRI RAMNATH THAKUR)

(a) to (c): Yes, Sir. A campaign named 'BHARAT' (Banks Heralding Accelerated Rural & Agriculture Transformation) has been launched by the Government under Agriculture Infrastructure Fund Scheme to provide maximum benefits to the people and to create a competitive spirit among the Banks and lending institutions to mobilize agriculture infrastructure projects loan at a faster pace. The Campaign was launched from 15th July 2023 to 31st August 2023 all over India including the Union Territory of Dadra and Nagar Haveli with an overall target of Rs 7200 Crore. Top performing Banks under different categories i.e. commercial Banks in public and private Sector, Regional Rural Banks, Small Finance Banks (SFBs), Non-Banking Financial Companies (NBFCs) and cooperative Banks were selected at the end of the Campaign and their special contribution was recognized. During the campaign, a total of Rs 4,856 Crore was sanctioned by various banks for the establishment of 5,256 infrastructure units across different regions of the country, focusing on the agricultural sector.

The purpose of the campaign was to foster a competitive environment among banks and lending institutions. To achieve this, specific targets were assigned to these banks and lending institutions. During the BHARAT campaign no project was sanctioned in the Union Territory of Dadra and Nagar Haveli. However, the State wise details for the number of projects and amount sanctioned during the campaign may be seen at **ANNEXURE-I**.

ANNEXURE-I

State wise details for the number of projects and amount sanctioned during the BHARAT campaign

States	No of projects sanctioned during campaign	Sanctioned Amount during Campaign (Rs/cr)
UTTAR PRADESH	345	671
PUNJAB	1545	554
MAHARASHTRA	573	536
MADHYA PRADESH	452	513
KARNATAKA	239	329
HARYANA	321	301
RAJASTHAN	211	279
GUJARAT	196	212
TAMIL NADU	220	195
WEST BENGAL	234	190
ODISHA	134	170
BIHAR	87	152
CHHATTISGARH	99	143
TELANGANA	108	136
ANDHRA PRADESH	110	117
JAMMU AND KASHMIR	6	91
UTTARAKHAND	46	68
ASSAM	63	65
KERALA	165	63
JHARKHAND	26	48
HIMACHAL PRADESH	72	12
TRIPURA	2	7
NAGALAND	1	1
GOA	1	0.25
Grand Total	5256	4856
