

GOVERNMENT OF INDIA
MINISTRY OF AGRICULTURE AND FARMERS WELFARE
DEPARTMENT OF AGRICULTURE AND FARMERS WELFARE

LOK SABHA
UNSTARRED QUESTION No. 2806
TO BE ANSWERED ON THE 18TH MARCH, 2025

SCHEMES FOR AGRI RELATED TOURISM ACTIVITIES

2806. Dr. GANAPATHY RAJKUMAR P:

Will the Minister of AGRICULTURE AND FARMERS WELFARE कृषि एवं किसान कल्याण मंत्री be pleased to state:

- (a) the number of schemes available for Agri related tourism activities in the country;
- (b) whether any interactive development has been extended as a part of farmers welfare as value added agricultural service;
- (c) if so, the details thereof; and
- (d) if not, the reasons therefor?

ANSWER

THE MINISTER OF STATE FOR AGRICULTURE AND FARMERS WELFARE
कृषि एवं किसान कल्याण राज्य मंत्री (SHRI RAMNATH THAKUR)

(a) to (d): Department of Agriculture & Farmers Welfare does not have any 'Scheme for Agri Related Tourism Activities'. However, Development and promotion of tourist destinations and products, including rural tourism is undertaken by the respective State Government/Union Territory (UT) Administration. The Ministry of Tourism through its central sector schemes of 'Swadesh Darshan (SD)', 'Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive (PRASHAD)' and 'Assistance to Central Agencies for Tourism Infrastructure Development' complements the efforts of tourism infrastructure development in the country by extending financial assistance to the State Governments/UT Administrations. Rural Circuit has been identified as one of the thematic circuits under Swadesh Darshan Scheme.

Ministry of Tourism has revamped the Swadesh Darshan Scheme as Swadesh Darshan 2.0 (SD 2.0) with the objective to develop sustainable and responsible tourism destinations, following a destination & tourist-centric approach.

Ministry of Tourism has also formulated national strategies for development of rural tourism and promotion of rural homestays in India."
