

FUNDS ALLOCATION TO PLI

2794. SHRI DAMODAR AGRAWAL:
SHRI RADHESHYAM RATHIYA:
SHRI PRADEEP PUROHIT:
SHRI GODAM NAGESH:
SHRI ARUN GOVIL:
SHRI BALRAM NAIK PORIKA:

Will the Minister of TEXTILES वस्त्र मंत्री
be pleased to state :

- (a) the amount of portion of the 5,272 crore budget of FY 2025-26 that will be allocated to schemes like the Production Linked Incentive (PLI) for textiles, specifically benefitting Odisha's textile sector;
- (b) whether there are any new initiatives or programs planned under this budget to support small and medium textile enterprises (SMEs) particularly in traditional handloom and textile hubs, if so, the details thereof, State-wise including Odisha and the manner in which they will help textile workers and entrepreneurs in Odisha;
- (c) the steps are being taken to boost textile exports under this allocation in the country particularly Odisha and are there any special incentives for promoting Odisha's unique handloom and textile products in global markets; and
- (d) the measures taken to support handloom weavers and traditional artisans and the steps taken to promote technical textiles manufacturing?

उत्तर

ANSWER

वस्त्र राज्य मंत्री (श्री पबित्र मार्घेरिता)
THE MINISTER OF STATE FOR TEXTILES
(SHRI PABITRA MARGHERITA)

(a) to (d): The Government is implementing Production Linked Incentive (PLI) Scheme for Textiles on Pan India basis including Odisha. PLI scheme is aimed at promoting the production of MMF Apparel, MMF fabrics and products of Technical Textiles to achieve size and scale and to become competitive. Rs. 1,143 cr are allocated for disbursement under PLI scheme to the companies on achieving the prescribed threshold investment and threshold turnover. Out of the 74 applicants selected under the scheme, 24 are MSMEs. There is no application for setting factory in Odisha.

In addition, Ministry of Textiles has taken various steps to support and promote traditional textiles of Handloom across the country including Odisha. Under various schematic interventions end-to-end support is provided to eligible handloom agencies/workers including entrepreneurs for raw materials, procurement of upgraded looms & accessories, solar lighting units, construction of workshed, product diversification & design innovation, technical and common infrastructure, marketing of handloom products in domestic/overseas markets, concessional loans under weavers' MUDRA scheme and social security etc. across the country including Odisha.

Market penetration through organisation/participation in international fairs/exhibitions, big ticket events, Buyer Sellers Meet, Reverse Buyer Sellers Meet etc., for export promotion of handloom products including Odisha's unique handloom products is also being undertaken. Publicity and brand development through India Handloom Brand (IHB), Handloom Mark (HLM) and other measures. Further, assistance is also being provided in establishing international marketing linkages to suitable Apex/Primary handloom cooperative societies, corporations, producers' companies, handloom awardees, exporters, other talented weavers etc. who are producing exclusive exportable handloom products. Technical Textiles manufacturing is promoted through NTTM by supporting innovation/ R&D and PLI by incentivizing production and sales.
